

Recipe for a better food system: the first Top Stories installment on CNHIndustrial.com

Fresh, informative and thought-provoking, the new Top Stories section of <u>CNHIndustrial.com</u> debuts with its first installment by Danielle Nierenberg, President and Co-Founder of the non-profit organization Food Tank. Nierenberg provides her perspective on what she believes is needed to solve future issues related to food production. Read the article here: http://bit.ly/29RnIK8

London, July 21, 2016

"There's no question that the global food system is at a turning point", writes Food Tank Co-Founder and President Danielle Nierenberg in her op-ed piece 'Recipe for a better food system' featured exclusively on CNHIndustrial.com. "Nearly one billion people go to bed hungry while another 1.5 billion are overweight or obese, according to the UN Food and Agriculture Organization and the World Health Organization." Nierenberg's Food Tank is a global non-profit organization that spotlights environmentally, socially, and economically sustainable ways of alleviating hunger, obesity, and poverty and creates networks of people, organizations, and content to push for food system change.

As a global leader in agricultural machinery, CNH Industrial N.V. (NYSE: CNHI /MI: CNHI), makes it a point to stay at the forefront on issues relating to food production, partnering with global authorities, such as Nierenberg and Food Tank, to best understand and determine its own course of action. This first installment of CNHIndustrial.com's Top Stories sees Nierenberg discuss the 'ingredients' needed to improve our global food system, which she identifies as: the encouragement of businesses to become more environmentally and socially sustainable; investment in women; and increasing diversity.

An insightful read no matter your knowledge or background on the topic of food production, the article examines the positive steps that businesses are taking to go green, highlighting efforts by multinationals, including CNH Industrial. It also calls for a greater emphasis on the role of women in agriculture and shifting attention from starchy crops to boosting the mass harvesting of nutritious vegetables and grains in order to promote nutrition and public health while also protecting the environment and reducing poverty.

Read Danielle Nierenberg's full piece on CNHIndustrial.com here: http://bit.ly/29RnIK8



Danielle Nierenberg co-founded Food Tank, a 501(c)(3) non-profit organization, in 2013 as an organization focused on building a global community for safe, healthy, nourished eaters. Already, the organization boasts more than twenty major institutional partners including Bioneers, the Chicago Council on Global Affairs, the Christensen Fund, IFPRI, IFAD, the Global Forum on Agriculture Research, Oxfam America, Slow Food USA, the UNEP, the UNDP, FAO, and the Sustainable Food Trust. Danielle has also recruited more than 40 of the world's top leaders in food and agriculture policies and advocacy work as part of Food Tank's Advisory Board. The organization hosted the 1st Annual Food Tank Summit in January 2015 in partnership with The George Washington University.

Prior to starting Food Tank, Danielle spent two years traveling to more than 60 countries across sub-Saharan Africa, Asia, and Latin America, meeting with farmers and farmers' groups, scientists and researchers, policymakers and government leaders, students and academics, along with journalists, documenting what's working to help alleviate hunger and poverty, while protecting the environment. More information on Food Tank can be found on the organization's website: http://foodtank.com/

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