

Iveco Trakker on the Case at Hillhead

Case Construction Equipment, Stand X5, Hillhead, 28 – 30 June 2016

Basildon, June 27, 2016

Iveco will exhibit an on/off-road Trakker 8x4 tipper at Hillhead this year – a major exhibition for the quarrying, construction and recycling sectors.

The vehicle will feature on the Case Construction Equipment stand to reflect the close relationship between the two brands of CNH Industrial – one of the largest capital goods companies in the world.



The Trakker AD340T36K has been mounted with a Wilcox tipper body and is built to tackle off-road missions in the construction and demolition sectors. It is powered by an Iveco Cursor 9 engine rated at 360 hp, and driven through a ZF 12-speed EuroTronic gearbox which can be operated in semi-automatic or fully automated mode, to best suit the terrain.

Like all Trakker models, the vehicle on display uses Iveco's patented HI-SCR engine technology to meet Euro VI emissions limits without the need for exhaust gas recirculation (EGR). HI-SCR increases productivity as it requires neither driver involvement nor downtime from active regeneration, meaning no fuel is utilised to burn particulates and no energy is lost to cool down exhaust gases. HI-SCR offers multiple advantages including reduced fuel consumption, extended diesel particulate filter (DPF) life and increased safety.

This vehicle also features Iveconnect – an integrated satellite navigation, infotainment, fleet management and telematics system which allows fleet operators to communicate with drivers, whilst having access to accurate location information at any time.

It is finished in striking Dakar Green paintwork, to reflect Iveco's close involvement with the Dakar-2016 winning Petronas Team De Rooy Iveco squad. Iveco uses the Dakar Rally as the ultimate proving ground to confirm the robustness of its vehicles.

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures

and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

To download supporting imagery: <http://news.cision.com/iveco>

For further information about Iveco: www.iveco.com

For further information about the Iveco dealer network: <http://www.iveco-dealership.co.uk>

For further information about CNH Industrial: www.cnhindustrial.com



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