

15th June 2016

Future of farming: New Holland brings methane tractor to Cereals

- *UK farmers' got first look at New Holland's new T6.180 Methane Power tractor at Cereals 2016*
- *The tractor represents a key step in achieving New Holland's goal of Energy Independent Farming*
- *The second generation prototype offers fuel cost savings of up to 20% and emits 80% less polluting emissions than a standard diesel tractor*
- *On environmental performance, the new machine has 80% less polluting emissions than a standard diesel tractor*



PRESS RELEASE

Farmers attending Cereals 2016 on 15-16 June got their first look at New Holland's second generation T6.180 Methane Power tractor and took the opportunity to look inside and quiz the company's product specialist.

New Holland has a long history of researching and promoting the role of agricultural mechanisation within a sustainable future for agriculture, through precision farming, equipment supporting conservation agriculture, training in sustainable farming practices, and alternative energy sources.

This year New Holland brought its message of sustainability to Cereals event visitors by demonstrating the progress of development of its methane powered tractor prototype.

"We're delighted to bring our Methane Power tractor to the UK and give British and Irish farmers the opportunity to see it for the first time," said James Ashworth, Marketing Manager for New Holland Agriculture UK and ROI. "This second generation prototype marks an important stage in achieving New Holland's goal of energy independent farming. Biomethane, as a renewable source of energy, is an exciting prospect for powering tomorrow's agricultural machinery."

The second generation prototype is based on a New Holland T6.180 standard tractor and features a 175hp (129kW) Nef 6 engine developed by FPT Industrial that delivers 740Nm torque.

The nine gas cylinders have a total capacity of 300 litres (52kg) compressed methane, sufficient for approximately half a day of normal tractor operations.

The Methane Power tractor can bring fuel cost savings of up to 20%. On environmental performance, the new machine has 80% less polluting emissions than a standard diesel tractor and is already capable of fulfilling future greenhouse gas targets, which are expected to require a 20% reduction in emissions across Europe by 2020.

CO2 emissions can be further reduced by using biomethane, (methane derived from biomass). The switch from methane to biomethane can be made without changes to the tractor or the fuel

distribution network, which opens up great opportunities for achieving overall greenhouse gas reduction targets. When powered by biomethane, the tractor's carbon impact is virtually zero.

Farms with their own anaerobic digestion plants and the ability to grow their own biomass can benefit from a further reduction in greenhouse gas emissions and fuel costs could be cut by as much as 40%.

ENDS

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

New Holland Agriculture is a brand of CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. More information about CNH Industrial can be found online at www.cnhindustrial.com



<http://it.youtube.com/user/NewHollandAG>



www.flickr.com/photos/newholland



<http://www.facebook.com/NHAgriUKandROI>



http://twitter.com/NHAG_UKandROI



<https://plus.google.com/117086178528241801087/posts>

Press contacts:

Sara Sebastianelli, New Holland Agriculture. Phone: 01268 295 268
email: sara.sebastianelli@newholland.com

Rebecca Dawson, Ware Anthony Rust. Phone 01223 272800, mobile: 07584 216629
email: Rebecca.dawson@war.uk.com

Geoff Dodgson, Ware Anthony Rust. Phone 01223 272800, mobile 07710 379561
email: Geoff.dodgson@war.uk.com



PRESS RELEASE