

New Eurocargo makes it a clean sweep at the CV Show

Stand 5F10, Hall 5, CV Show 2016 – 26-28 April 2016

Iveco has re-entered the road sweeper market, launching a range of New Eurocargo models following a joint design and development project with Johnston Sweepers.

Basildon, April 27, 2016

Iveco has teamed up with Surrey-based Johnston Sweepers to design and develop a new generation of road sweeper for the UK market. The first vehicle to roll off the production line, a New Eurocargo 150E25K, is featured in Iveco's outdoor exhibition area at the CV Show.



The launch sees Iveco re-enter the road sweeper market with its first Euro VI product. Previously a market leader in this niche area, the New Eurocargo sweeper chassis will be offered in 7.5, 12, 15 and 18 tonne models, and in left-hand drive, right-hand drive and dual steer variants.

Commenting on the launch, Martin Flach, Product Director at Iveco, says: "We see significant potential for New Eurocargo in this specialist market and have worked closely with the team at Johnston Sweepers to optimise the vehicle and body features.

"The low-speed environment and frequent stop/start nature of sweeper work is a perfect match for our HI-SCR technology. We're confident that sweeper operators will recognise the clear advantages of a Euro VI solution which avoids the need for forced regeneration."

The launch model at the CV Show is a New Eurocargo 150E25K chassis, built on a 3,690mm wheelbase and featuring a 12-speed EuroTronic gearbox, manufactured by ZF. This is the same gearbox offered in Stralis heavy trucks and delivers the best combination of driveability for sweeper operations, matched with two-pedal driving comfort.

New Eurocargo models destined for Johnston Sweepers will first be converted by Iveco dealer Northern Commercials in Dunstable, where the side members are cleared and the fuel tank, HI-SCR system and AdBlue tank relocated. Once the initial chassis preparation is complete, the body can be mounted by Johnston Sweepers at its factory in Dorking.

The new models are available to order with immediate effect.

PRESS RELEASE

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

To download supporting imagery: <http://news.cision.com/iveco>

For further information about Iveco: www.iveco.com

For further information about the Iveco dealer network: <http://www.iveco-dealership.co.uk>

For further information about CNH Industrial: www.cnhindustrial.com



<http://www.facebook.com/IvecoUK>



<http://twitter.com/ivecouk>



<http://www.youtube.com/iveco>



<https://www.flickr.com/iveco>

For more information contact:

Nigel Emms, Director, Brand & Communication

Iveco Ltd

Tel. +44 (0)1268 885911

nigel.emms@iveco.com

www.iveco.co.uk