

Iveco Daily Hi-Matic wins 'Top Van 2016' award presented by Transport News at CV Show in Birmingham, UK

Pierre Lahutte, Iveco Brand President, received 'Top Van 2016' award from Scotland's Transport News magazine on opening day of UK's largest annual industry gathering

The Daily, "International Van of the Year 2015", has also been recognised as Best-In-Class by Trade Van Driver magazine

Birmingham, 3 May, 2016

Iveco's Daily Hi-Matic has been crowned '**Top Van 2016**' by Transport News – Scotland's biggest road haulage magazine.

Describing the Daily Hi-Matic as "the future of light commercial vehicles", Transport News editor Alistair Vallance presented Iveco Brand President Pierre Lahutte with the award on the opening day of the Commercial Vehicle Show at Birmingham's NEC – the UK's largest annual gathering of road transport professionals.

Transport News put a Daily 35S13 equipped with the class-exclusive eight-speed automatic Hi-Matic gearbox to the test on a tough urban distribution route through Edinburgh earlier this year, and road test editor John Henderson said: "*After a day spent behind the wheel of a New Daily Hi-Matic, I was convinced this is the future of light commercial vehicles. Iveco must capitalise on the Hi-Matic, as once any prospective buyer has been behind the wheel for a test drive, the van will literally sell itself.*"

Henderson added: "*I cannot stress the importance of experiencing this new transmission technology, as it will rewrite any drivers' thoughts on how vans should be driven and perform. It's safe to say that every single van application will be transformed by the use of Iveco's Daily Hi-Matic. The future of van transmission systems has arrived.*"

Accepting the Transport News award, Iveco's Lahutte said: "*With the introduction of the Hi-Matic transmission, Iveco set out to rewrite the rulebook on van efficiency, fuel economy and driving pleasure. Hi-Matic changes gear faster and more precisely than the best driver on the planet, needing less than 200 milliseconds for a gear shift when greater acceleration is required. Transport News' praise is testament to just how impressive the Daily Hi-Matic package is.*"



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The Hi-Matic transmission was developed in conjunction with ZF and can also be found in premium cars manufactured by Jeep and Maserati. As well as delivering the optimum driving experience, it reduces repair and maintenance costs by 10 per cent versus a standard manual transmission, thanks to its exceptional durability and reliability.

Henderson added: *“The fully automated Hi-Matic gearbox provides a revolution in van driving thanks to its self-adaptive gearshift strategy. Pulling away from rest, think ‘Formula One racing car’ when it comes to moving up through the gears. The Iveco Daily Hi-Matic may not equal these racers on top-end speed, but the acceleration levels on offer match a number of luxury cars.”*

This year’s CV Show also marked the premiere of the Iveco New Daily Euro 6 family – the latest evolution of the multi-award-winning Daily range, which offers a wide range of engines up to 210 hp and 470 Nm, while a new intelligent EcoSwitch PRO system further raises the bar on fuel efficiency.

Daily voted “Best 3.5 – 7.5 tonne Van 2016” at Birmingham CV show by expert panel of journalists and readers

Iveco had double reason to celebrate at the CV Show as Trade Van Driver, the UK’s top van magazine for small business users, named the Iveco Daily line-up ‘Best 3.5 – 7.5 tonne van’ in its 2016 Trade Van Driver Awards. Now in their fifth year, the awards give recognition to manufacturers which, in the opinion of the judges, offer the very best to retail van buyers.

Trade Van Driver’s Editor Matthew Eisenegger explained: *“Being built on a ladder frame chassis sets the Iveco Daily apart. For trade operators that need rear-wheel drive, combined with a robust build quality, it proves the ideal solution for heavy-duty work.”*

Trade Van Driver is the only magazine which caters for the owner-driver and small fleet operator, and its awards are judged not only by an expert panel of journalists, but also by a panel of readers who use light commercial vehicles as part of their businesses.

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

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For further information about the Iveco dealer network: <http://www.iveco-dealership.co.uk>

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