

APRIL 2016

MC&S Agri Sales crowned winner in New Holland's Dealer of the Year Awards

- *New Holland announces MC&S Agri Sales as winner in the Tractor Dealer of the Year award for 2015*

The team at Cork-based MC&S Agri Sales is celebrating after being crowned New Holland's Tractor Dealer of the Year 2015.



The New Holland Dealer of the Year Awards are part of an ongoing program to highlight the achievements of its dealers.

New Holland UK and Ireland Managing Director, Andrew Watson said: "The broad reach of our network means that our customers are never more than 25 miles away from a New Holland dealer. Our dealers range from small to large, with some relatively new, and some family-run businesses that are almost a century old. Our common objective regardless of size, location or age is to provide the best possible products to support the market and our valued customers."

Established in 2009, MC&S Agri Sales has been a New Holland dealer for six years. With 13 dedicated and experienced employees across two branches, this is the team's first New Holland dealer award.

Speaking of the award win, Sales Director John McCarthy said: "To be named as New Holland's Tractor Dealer of the Year is a fantastic achievement and recognises our team's commitment. The latest New Holland range has presented an opportunity to supply our clients with the highest quality machinery, which is our main objective. It's another positive step towards the constant self-improvement that allows us to offer the highest quality service to the market.

"We're particularly grateful for the support we received from our New Holland sales manager, Liam Hayde. 2015 was an exceptionally successful year for us and the team truly outdid themselves in terms of performance, which has been duly recognised through this prestigious award."

“Crowning a single dealer as the overall winner for each individual category can be a challenge,” said New Holland’s Andrew Watson. “All our dealers continue to impress us year after year and as such we consider the runner up position as an equally impressive achievement.”

Cardiff-based JG Plant was named as runner-up in the Tractor Dealer category.



Award winners for 2015 include:

- Large Volume Tractor and Harvester Dealer of the Year: **Lloyd Ltd**
- Medium Tractor and Harvester Dealer of the Year: **C&O Tractors Ltd**
- Medium Tractor & Minor Harvester Dealer of the Year: **Fife Tractors Ltd**

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More information on MC&S Agri Sales Ltd can be found at www.mcandsagrisales.com. Additional information on New Holland can be found by visiting its website at www.newholland.com/uk.

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