

Marc Dienen appointed Chief Executive Officer of Magirus

London, April 11, 2016

Effective immediately, Marc Dienen is appointed Chief Executive Officer of Magirus, CNH Industrial's global firefighting equipment business.

Dienen, born in Wuppertal (Germany), succeeds Antonio Benedetti, who left the company at the end of 2015 at his own request.

Mr. Dienen brings a wealth of international experience in equipment manufacturing and senior management, out of which several years at Adtranz and later Bombardier Transportation including four years as General Manager of Bombardier Transportation's largest European site in Hennigsdorf (Germany). Most recently, he successfully managed his own consultancy business and was earned an Executive MBA degree from INSEAD.

"Heading Magirus, a company with such a great history, is an especially attractive challenge," said Dienen. "Magirus has undergone remarkable development over the last few years. The most important issue now is to exploit the company's existing potential to make Magirus even more competitive."

"With Marc Dienen, we have been successful in recruiting a very experienced manager who we have every confidence will succeed in giving new impulse to the company and strengthening Magirus' position as a leading provider of firefighting equipment," said Alessandro Nasi, President Specialty Vehicles at CNH Industrial. "We are grateful to Andreas Klauser, Brand President Case IH and Steyr, for assuming interim management responsibility for Magirus GmbH over the past several months alongside his other functions in the Company."

PRESS RELEASE

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

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