

Rorthais, 10 February 2016

## European success for the GX Hybrid range which represents 56 % of the bus production in 2015

Having 41 % of the hybrid buses market segment in France in 2015, Heuliez Bus confirms again its positioning as the French Nr1 with hybrid technology. Moreover, the company has exported its know-how out of France, particularly in Spain where 30 GX HYBRID are in operation in Madrid and Barcelona.

Since 2010, year of the first generation launch, more than 400 standard and articulated buses have been produced in Rorthais and 150 other units are already in orders book. These vehicles have covered more than 24 million kilometres in Paris and its area, Dijon, Bordeaux, Nantes, Toulouse.

The Heuliez Bus hybrid technology combines a downsized diesel engine connected to a generator with integrated starter that supplies the electric motor and recovers braking energy. Perfectly environmentally friendly, these vehicles enable reduced fuel consumption and CO<sub>2</sub> (carbon dioxide) emissions by up to 35 %, as well as a 50% reduction in NO<sub>x</sub> (nitrogen oxide) emissions. Thus the realized average economy in CO<sub>2</sub> emissions is of the order of 25 tons a year for a standard bus, which represents more than twice the dry weight of each model.

The last generation of GX hybrid buses is equipped with the new "Arrive & Go" technology. Before and after the bus stop, the buses run in 100% electric mode, i.e. an additional improvement of 5 % of consumption reduction.

With the removal of the gearbox, acceleration has become constant and smooth ; a real improvement in passenger and driver comfort. The reduction of the noise level is much appreciated by the passengers as well as the local residents. So many performances which make these environmentally friendly vehicles capable of meeting the expectations of urban networks needs for the future.

Thanks to its know-how, its **1, 000 m<sup>2</sup>** hall dedicated to specific electrical operations, its test track, and a highly qualified staff empowered to work on batteries, Heuliez Bus is already a major player in the development of sustainable mobility. The Transition for the Green Growth is on its way in Rorthais : 56 % of the standard 12 m GX 337 and articulated 18 m GX 437 produced in 2015 were hybrids buses, the diesel buses only representing 44 %.



PRESS RELEASE

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*Being ISO 9001, ISO 14001, ISO 50001 and OHSAS18001 certified, **HEULIEZ BUS**, is a Company of the international Group CNH INDUSTRIAL. Its industrial facility is located in Rorthais (France) and has a total of 23 hectares at its disposal, including 28,500 covered sq. /m. All the departments of the company: R&D, production, sales, after-sales, training, spare parts, accounts, purchasing, human resources are merged on a site situated in Rorthais.*

*The company has a workforce of 445 employees and represents about 25 % of part of the French bus market in 2015.*

*On June 2013, the company received the “French Origin Guaranteed (Origine France Garantie)” label for the all range of buses produced in the plant of Rorthais.*

*For more on Heuliez Bus visit: [www.heuliezbus.com](http://www.heuliezbus.com)*

*For more on CNH Industrial visit: [www.cnhindustrial.com](http://www.cnhindustrial.com)*