

Iveco at the “Caravan Salon” Düsseldorf

Traveling via motorhome in total safety with dedicated assistance services and vehicles that are at the cutting-edge in terms of performance and comfort.

This is the concept Iveco proposes to all those who love the outdoors at the **40th edition of the Caravan Salon in Düsseldorf**, which is taking place from **30 August to 8 September** at the **Düsseldorf Exhibition Center**.

Caravan Salon represents an important opportunity for the company to gain visibility in a vehicle segment that is on the rise. Over 30,000 visitors are expected to attend the annual tradeshow, which sees the participation of over 500 international exhibitors from the caravan sector.

Iveco participates with an exhibition space, measuring over 200 square meters that showcases its target products for the sector. The **Daily** is the product headliner for Iveco.

Three vehicles are displayed on the stand: a Daily 65C17LA cabin cruiser, 170 HP with an Agile gearbox; a Daily 70C17LA CCS/P with a stripped chassis cowl, 170 HP with rear air suspension and a Eurocargo CC 80E25/FP with a stripped chassis cowl, 250 HP with an automated 6 gear ZF Eurotronic gearbox.

Iveco in the motorhome universe

Iveco offers the widest selection of camper models on the market. Its product portfolio is kept up-to-date with the sector’s ever-evolving trends by incorporating elements which define the outdoor lifestyle and those who embody it from their love of the open air, to their respect for the environment and their technical ability to drive a vehicle in this segment.



Iveco is a reference point in the high level motorhome segment. A wealth of features can be equipped onto vehicles with a medium-high total mass of over 5.2 tons.

Iveco offers a reliable and high-performing product portfolio thanks to a new department organization that is entirely dedicated to the motorhome range. Products are now structurally equipped for any type of mission with assistance services that have been specifically catered to them.

Customer services: for a comfortable and carefree vacation

Iveco has the utmost confidence in the camper sector. As a result of this conviction, the company has placed greater emphasis on this business by forming a central department that is completely dedicated to the motorhome sector. Iveco motorhomes are designed with strong attention to details in order to guarantee a secure investment which reduces time and cost of maintenance. The company is at the front-line in this sector with assistance services that exclusively accommodate these vehicles.

With **Camper Assistance Non-Stop**, clients can contact the special Iveco 24/7 response department. This service is exclusively for those traveling by motorhome. The service is available for all European routes via a toll-free number and operated directly by Iveco's mobile workshops.

Iveco's choice to directly manage both its call center and on-road assistance services permits for 80% of vehicle repair cases to be directly resolved roadside with minimal wait times. In the event that a repair requires more than 24 hours, Iveco supplies motorhome drivers with a service package that includes a courtesy car, hotel, coverage for the remainder of the journey and recovery of the repaired vehicle.

Daily Camper, born to be equipped

The qualities and values which are inherent to the DNA of the **Daily** make it the ideal travel companion and base. The Daily Camper is an innovative vehicle in terms of performance, comfort, safety and environmental impact. Its performance is confirmed by Iveco technology, with the power and versatility of engines that are at the top of their class.

Thanks to its steel frame structure and flat floor, the Daily platform allows for any type of camper assembly. The presence of a frame allows for a solid travel base which doesn't compromise the payload.

Its technical characteristics guarantee maximum traction, active and passive security; easy installation and excellent performance in terms of fuel consumption and emissions. The rear-wheel drive and differential lock provide maximum traction, especially in low-grip conditions and are of particular importance for motorhomes whose center of gravity is located towards the back of the vehicle.

The Daily boasts one of the largest selections on the market: from 3.5 ton to 7 ton total mass versions with single or twin wheel, nine engine varieties and three different transmission types.

Eurocargo Camper, maximum comfort for drivers and passengers

The **Eurocargo** range also serves as an ideal foundation for specific camper vehicle transformations. Flexibility and adaptability are the key characteristics of the Eurocargo Camper along with the strength of the chassis. Great attention is also given to the choice of components such as engines, transmissions, brakes and electronic systems, for which Iveco has partnered with the best in each respective sector.



Comfort and relaxation are fundamental for anyone traveling by recreational vehicle and so all of the solutions aboard the Eurocargo have been projected to enhance the drive for an all-around pleasant experience.

Thanks to the vehicle's manageability, driving comfort and superior performance, it is suitable for any type of route (city, highway, off-road) and is at the top of its class with regards to reduced consumption, emissions and running costs. Additionally, the Eurocargo Camper ensures high safety standards thanks to its adoption of the most advanced electronic control systems which include the ABS braking system (as standard) and stability and traction systems (ESP and ASR are optional on some models).

The Eurocargo range is comprehensive and virtually ready for anything, permitting for the most varied types of bodies (camper, motorhome, etc.). This is thanks to eight different ground masses from 8, 9, 10 and 12 tons, three engines (Tector 6 from 220, 250 and 280 HP), two types of cabins (cabin cruiser and stripped chassis cowl).

Iveco

Iveco, a Fiat Industrial company, designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as firefighting, off-road missions, defence and civil protection. Iveco employs over 26,000 individuals globally. It manages production sites in 11 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 5,000 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

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