

Iveco Vision concept vehicle wins European award for sustainability

Basildon, December 1, 2015

The Iveco Vision concept vehicle – which formed the centrepiece of the Iveco stand at this year's Commercial Vehicle Show in Birmingham – has been recognised with a major European award for sustainability.

German magazine 'Transport' presented the *Europäischer Transportpreis für Nachhaltigkeit 2016* award to Iveco in recognition of the brand's Vision concept as representing the best and most integrated approach to future urban needs.

Brimming with advanced design and technology features, the Iveco Vision has been built by Iveco to test and develop new technological solutions and future modes of transport. Its creation is centred on low environmental impact mobility and safety, reflecting Iveco's position in the marketplace as a partner for sustainable transport.

At the heart of the Iveco Vision lies a sophisticated dual energy system which has been developed by Iveco to further minimise environmental impact. The dual energy system gets its name from its ability to self-adapt to the most suitable traction mode – one is exclusively electric, ensuring zero tailpipe emissions and low noise levels for inner city areas, and the other is hybrid (thermoelectric) and suitable for longer journeys and extra-urban missions, reducing consumption and CO₂ emissions by up to 25 per cent compared with diesel-only equivalents.

Other unique features include 'see-through' front pillars which guarantee unrestricted driver visibility, plus a state-of-the-art rear-view camera displayed on a panoramic screen above the windscreen. There is also adaptive LED lighting, a photovoltaic roof which uses sunlight to generate battery power, and advanced GPS tracking. The Vision can also automatically adjust its tyre pressures, according to the weight of the load it's carrying, to deliver optimum road-holding and fuel-efficiency.

Designed with delivery drivers in mind, Vision uses a fully automatic system for load management based on a series of sensors which identify the goods being loaded and then indicate the correct positioning of these within the loadspace, triggering air-bag style containment devices which prevent the movement of larger packages. As well as protecting valuable goods from damage, this improved space management makes loading and unloading faster, leading to obvious efficiency gains for the operator. The driver manages the full suite of on-board technology via a high-integration touchscreen device, which communicates seamlessly with the on-board electronics.



PRESS RELEASE

The Vision draws upon Iveco's extensive expertise in sustainable transport. The company is a European leader in sustainability and is a brand of CNH Industrial, named industry leader for the fifth consecutive year by the Dow Jones Sustainability Indices (DJSI).

Iveco has also been a major player in the natural gas vehicle market for the van, truck and bus sector since 1983, with a range of vehicles designed to operate on compressed natural gas (CNG) and liquefied natural gas (LNG). Iveco also designed and built the first Daily powered by electrical propulsion in 1986 – a vehicle which became the precursor for electric propulsion engines. The range was subsequently extended to include vans and urban minibuses, with the latest generation New Daily Electric having been unveiled in November 2015.

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

To download supporting imagery: <http://news.cision.com/iveco>

For further information about Iveco: www.iveco.com

For further information about the Iveco dealer network: <http://www.iveco-dealership.co.uk>

For further information about CNH Industrial: www.cnhindustrial.com



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