

Trakker 8x4 tipper leads full-range Iveco line-up at Tip-Ex *Tip-Ex 2015, Stand A3-4 & Stand C47-53, Harrogate – 28 to 30 May 2015*

Watford, May 28, 2015

Iveco is putting on its largest ever display at Tip-Ex with nine vehicles on show – spread across two indoor stands and an outside exhibition area – to highlight the suitability and versatility of its full range for construction, demolition and local authority applications. The stands are being run in conjunction with local dealer North East Truck & Van (NETV) – one of the country's largest independent commercial vehicle dealer groups.



Trakker 8x4 tipper

Taking pride of place on the Iveco stand in Hall A is a Trakker AT340T41 8x4 rigid, featuring Iveco's high efficiency selective catalytic reduction engine technology.

Known simply as 'HI-SCR', Iveco's approach to Euro VI offers multiple benefits for operators and is standard across the Iveco medium and heavy truck range. Trakker models in particular compete in the heavy-duty on/off-road sector from 19 to 72 tonnes, and are available in 4x4, 6x4, 6x6, 8x4 and 8x8 rigid configurations, as well as powerful 6x4 double-drive tractor units.

The benefits of HI-SCR include weight reduction, optimised fuel consumption and increased durability thanks to a less complex, yet highly efficient technology, which meets the Euro VI emissions limits via a simplified after-treatment system and without the use of EGR (exhaust gas recirculation).

The Trakker on show features a spacious Hi-Track low roof sleeper cab which blends high quality materials with top-quality plastics and anti-scratch treatments. It is mounted with a Wilcox Wilcolite insulated smooth tipper body, built to tackle construction sites, quarries and demanding on/off-road missions. The dashboard features the high-tech Iveconnect system, which allows drivers to easily manage infotainment, navigation, driving support tools and advanced fleet management services from a single screen.

Power comes from Iveco's latest generation Cursor 13 engine, which produces 410 hp between 1,400 and 1,900 rev/min and a massive 2,100 Nm of torque between 1,000 and 1,400 rev/min. The ZF 12-speed EuroTronic gearbox can be driven in semi-automatic or fully automated mode to best suit the terrain, and features a gear selector built into the steering column stalk, for maximum driving ease.

PRESS RELEASE

Stralis Hi-Life 6x2 twin-steer tractor unit

On display outside is the new driver-orientated Stralis Hi-Life tractor unit (AS440S56TX/P) – a special edition model designed to cater to owner-drivers seeking the ultimate in in-cab luxury, as well as to fleets looking to reward loyal drivers with a top-specification tractor unit.

The Stralis Hi-Life adds five factory-fitted options packs plus an array of Iveco accessories to create what Iveco has billed as the safest and most luxurious Stralis on the road.

In addition to its range-topping 560hp engine, headline features include a microwave, TV & DVD-system with surround-sound and a bespoke Iveco coffee maker – perfect for serving up the finest Italian blends. Light bars on the cab roof and front bumper ensure a distinctive look, along with Iveco's official 'Style Pack', which adds Xenon headlights, air horns, plus Alcoa Dura Bright alloy wheels.

Safety is maximised with Iveco's Driver Attention Support module, Adaptive Cruise Control and a digital axle load indicator, whilst two comfort-focused option packs add luxuries including automatic climate control, night-time air-conditioning and a super-size fridge offering more than 50 litres of capacity. Full leather air-suspended seats, with the driver's seat offering built-in heating and ventilation, ensure the comfiest of rides.

The Stralis Hi-Life also includes key features to boost fuel efficiency, including Iveco's EcoSwitch, which uses the vehicle weight information to limit engine torque according to the truck's gross vehicle weight, plus an EcoFleet mode on the transmission, which automatically adjusts to the loading of the vehicle to help fine-tune fuel economy.

Customers can upgrade to Hi-Life specification on the majority of Stralis Hi-Way models.

Eurocargo 75E16 tipper

Iveco's medium weight truck range is represented in Hall A by a Eurocargo 75E16, mounted with a Euro Truck Bodies split-tipper body which incorporates a comprehensive tool stowage area behind the cab.

Due to enter service following Tip-Ex with Darlington Borough Council, the vehicle is built with Iveco's two-pedal EuroTronic six-speed automated gearbox. This enhances driver comfort and safety, whilst also making sure the vehicle is in the optimum gear for maximum fuel-efficiency. A Euro VI Tector 5

engine offers increased durability over the previous EEV engine generation, combined with enhanced driver comfort through reduced engine noise and vibration.

New Daily 35C13 crew-cab tipper / chassis cab tipper

Also featuring on the Iveco stand in Hall A as well as in Hall C are two New Daily 35C13 tippers. Hall A sees a crew cab tipper, with a chassis cab tipper on display on Hall C, both fresh from their success winning International Van of the Year 2015.

The launch of New Daily last summer marked the full-scale re-engineering of Iveco's best-ever selling light commercial vehicle, which has sold more than 2.6 million examples worldwide since production began.

Due to enter service within SHB Hire's rental fleet, each vehicle features a CPD steel tipping body with SPX tipping gear and Britax beacons. They form part of a significant number of Iveco vehicles entering service with SHB Hire in 2015, with New Daily selected for being a thoroughly modern vehicle, popular with customers and for its comprehensive three year unlimited mileage manufacturer's warranty.

New Daily 70C17 crane tipper

Completing the Iveco exhibits in Hall A is a New Daily 70C17 chassis cab, with a Euro Truck Bodies tipper body and mounted with a crane and compressor, for use powering a range of air tools.

This New Daily offers a gross vehicle weight of 7.0 tonnes in a package built to offer unbeatable agility on construction sites, around town and good pace on longer journeys. A 3.0 litre engine delivers 170 hp between 3,000 and 3,500 rev/min and up to 400 Nm of torque between 1,250 and 2,600 rev/min.

New Daily 35S13 welfare van

The Iveco van range is represented in Hall C by a New Daily 35S13, which has been converted by O&H Vehicle Conversions into a multi-purpose welfare vehicle.

It is ideally suited to supporting a transient off-site workforce, with its 3,250mm wheelbase and long rear over-hang ensuring plenty of space to provide an efficient combination of transport and welfare facilities in one robust vehicle. It features safety tested seating for eight, hot and cold running water, a water boiler for hot drinks, microwave, personal wash facilities and plenty of storage space.

Daily Hi-Matic – ride & drive

Completing the Iveco highlights at Tip-Ex will be three New Daily 35S13 panel vans featuring the latest eight-speed ZF Hi-Matic transmission. Two of these vehicles are available to book for a test drive during the Show from the dedicated 'Hi-Matic test drive' desk on the Iveco stand in Hall C.

This latest generation automated gearbox offers drivers and fleets best-in-class flexibility, efficiency, fuel economy and driving comfort and represents the first eight-speed automatic to be offered in a vehicle range in its class. The same gearbox is already found in premium cars manufactured by sister group companies Jeep and Maserati.

Hi-Matic is able to change gear quicker and more precisely than even the best driver, needing less than 200 milliseconds for a gear shift when greater acceleration is required. Its wider range also ensures a faster and more precise gear change.

An efficient 2.3 litre diesel engine offers excellent all-round performance, producing up to 126 hp and 320 Nm of torque.

All three Hi-Matic vehicles on show feature Iveco's "International" pack – designed for long distance drivers. This specification includes Iveconnect, an exclusive Windows Auto® platform based system which simply manages the integrated information, telephone and navigation system in a touch-screen interface on the dashboard, a suspended driver's seat, automatic air conditioning as well as overhead storage and a 100 litre fuel tank.

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 16 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, with the brand Iveco Astra, builds mining and construction vehicles, rigid and articulated dump trucks and speciality vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

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For further information about the Iveco dealer network: <http://www.iveco-dealership.co.uk>

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For more information contact:

Nigel Emms, Press and Public Relations Director

Iveco Ltd

Tel. +44 (0)1923 259513

nigel.emms@iveco.com

www.iveco.co.uk

ref : IVECO 15024