

## Stuart Webster to lead Iveco Ltd

Watford, April 27, 2015

Stuart Webster has been appointed to lead Iveco Ltd, with responsibility for the company's activities in the UK and Ireland.

Webster takes over the role of Managing Director after 18 months as Marketing Director of CNH Industrial Financial Services – covering the whole of Europe, the Middle East and Africa.

Prior to this he spent nearly two years as Regional Director for Iveco Capital between 2012 and 2013, heading the company's financial activities in Benelux, France, Germany, Nordics and UK, following more than six years as Managing Director of Iveco Capital Ltd in the UK.

Webster's first role within the group was as Country Manager for CNH Capital, between 2000 and 2005; a position he was appointed to after eight years as a Director of BNP Paribas Lease Group.

He brings with him an extensive knowledge and understanding of Iveco, its product range and customer base within the UK, having worked closely with the Iveco team and dealer network over many years.

Webster replaces Bob Lowden, who has left the organisation to pursue other activities.

### Iveco

*Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.*

*The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 16 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, with the brand Iveco Astra, builds mining and construction vehicles, rigid and articulated dump trucks and speciality vehicles.*

*Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.*

To download supporting imagery: <http://news.cision.com/iveco>

For further information about Iveco: [www.iveco.com](http://www.iveco.com)

For further information about the Iveco dealer network: <http://www.iveco-dealership.co.uk>

For further information about CNH Industrial: [www.cnhindustrial.com](http://www.cnhindustrial.com)



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