

## Iveco dealer Hendy Van & Truck goes the extra mile for CC Moore

Watford, December 17, 2014

Dorset-based fishing and animal feed supplies company, CC Moore, has upgraded its fleet by leasing two Euro VI Iveco Stralis Hi-Street 26 tonne rigids (AT260S36Y/PS) through Iveco Capital.

Hendy Van & Truck, which delivered the vehicles, secured the order on the back of a long-term relationship supplying and maintaining trucks for CC Moore.

Colin Moore, Managing Director of CC Moore, says: "We enjoy an excellent service from the team at Hendy Van & Truck – their attention to detail is first class. They are always here to answer our queries, not matter how small an issue it might be. This impressive support at dealer level was a major factor in our decision to renew with Iveco."

The family business runs a fleet of five trucks, 60 per cent of which are Ivecos. The new vehicles feature the Hi-Street day cab and are mounted with curtainside bodywork by Transload. They replace two older Iveco rigids which delivered excellent reliability over a five year life in service.

Moore continues: "We supply an extensive range of animal feeds and fishing baits to a wide range of customers. The Stralis' allow us to be confident that our products will reach our customers on time, every time."

Since entering service, the new trucks have received much praise from those who use them every day. Moore explains: "Both Stralis rigids are required to make deliveries along rural roads, which are often tricky for large commercial vehicles to access. As a company we have to ensure that the drivers have confidence in their vehicles, and initial reports from the drivers have been very encouraging."

CC Moore plans to keep the vehicles in service for five years; it expects them to cover approximately 60,000 miles a year.

Both new vehicles are powered by the latest Euro VI Iveco Cursor 9 engine, which is capable of producing up to 360hp between 1,600 and 2,200 rev/min and up to 1,650Nm of torque between 1,200 and 1,530 rev/min, driven through an automated EuroTronic 12 speed transmission.



PRESS RELEASE

Iveco's Euro VI engines stand out for using a high efficiency selective catalytic reduction system known as 'HI-SCR' to achieve the latest emissions limits via a simplified after-treatment system and without the use of EGR (exhaust gas recirculation). This offers multiple advantages for the end user, including weight reduction, optimised fuel consumption, lower exhaust temperatures and exhaust cooling requirements, and increased durability thanks to a less complex, yet highly efficient, technology.

The Stralis' will conduct regional work delivering animal feed in Dorset and the wider region.

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