

Iveco introduces high-spec 'Platinum' edition New Daily van

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Iveco is introducing a special 'Platinum' version of its New Daily 35-130 van – a high-spec model designed to appeal to owner-drivers and small businesses eager to experience additional style and comfort while taking advantage of the versatility and performance provided by the International Van of the Year 2015.

The special edition Platinum model has a 3.5 tonne gross vehicle weight and is powered by a 2.3 litre 130 hp diesel engine. It is available with a choice of a 10.8m³ or 16m³ load space compartment, and will retail at £19,995 and £20,995 respectively.

Each Platinum-spec New Daily comes with the highest level option pack, the 'Top Pack', fitted as standard. This includes spring-suspended driver's seat, air conditioning with climate control, cornering front fog lights, cruise-control, heated electric mirrors, remote control central locking, additional storage compartments, 140 amp alternator and a heavy-duty battery, to name just a few of the added features customers will enjoy.

It also features Iveco's all-new multimedia and satellite navigation system as standard, enabling the driver to input vehicle weight and height information in order to ensure the optimal route for the load being carried. Iveco's navigation system incorporates TomTom™ mapping for 43 European countries, as well as a Bluetooth connection, plus iPod and iPhone audio controls.

To ensure hassle free ownership, each New Daily Platinum model comes with a three year free servicing package, based on 25,000 miles per annum. This is ideal for small businesses looking to renew or grow their vehicle fleets whilst negating the need to budget for maintenance costs in the first three years – the Iveco Elements package includes all servicing and routine checks, greasing, oil changes and fluids, plus the supply of Iveco Origin genuine replacement parts.

Martin Flach, Product Director at Iveco, says: "The New Daily Platinum edition builds on an already excellent package available with our standard New Daily models to provide the additional luxuries and on-board features which retail customers in particular aspire to.

"The core attributes which allowed the New Daily to win the coveted International Van of the Year 2015 title allow us to provide a highly competitive vehicle which is not only strong by nature, but which also guarantees maximum comfort and safety for the driver."



PRESS RELEASE

The New Daily won the fiercely contested International Van of the Year 2015 award at the 65th IAA Show in Hanover in September, the largest commercial vehicle trade fair in Europe.

For a limited period only customers placing orders for a New Daily Platinum edition 10.3m³ model will also benefit from Iveco's "Eco-Pack" free of charge, adding further fuel saving features such as Iveco's proven EcoSwitch and Stop&Start mode.

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Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as firefighting, off-road missions, defence and civil protection. Iveco employs over 26,000 individuals globally. It manages production sites in 11 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 5,000 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For more on Iveco visit: www.iveco.com

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For more press information from Iveco contact:

Nigel Emms, Press and Public Relations Director

Tel. +44 (0)1923 259513

nigel.emms@iveco.com

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