

New Daily 2014: the third generation and still going strong

A totally redesigned vehicle that satisfies all the needs of light commercial vehicle transport: from a robust chassis cab to a more spacious van with improved manoeuvrability

Turin, 7 April 2014

The third generation of the Iveco Daily, which will soon make its arrival in markets across Europe, will be presented to the international press in June 2014. This entirely new vehicle is the result of the perfect blend between tradition and innovation, making it the preferred working companion for professional transport operators.



The vehicle is manufactured at plants in Suzzara, Italy and Valladolid, Spain, two facilities where Iveco has recently made significant investments in upgrading its production line technology.

The new Daily still retains its **classic ladder frame chassis structure**, which ensures strength, flexibility, and long-term durability, as well as greater ease of configuration for chassis cab models, but there are also numerous new features that the Daily 2014 offers Iveco customers.

The company's planning efforts concentrated on both versions, chassis cab and van. On the van in particular, performance from every aspect in terms of handling and carrying capacity has been improved, thanks to **optimised load volumes**, and ease of use with a **more accessible cargo bed**.

The van's capacity has been improved through the reassessment of the relationship between wheelbase, overall length, and the length of the cargo bed. This gives way to the **new 18 and 20 m3 models** (best in class for volume) and the **11 m3 model** (best in class for cargo efficiency - an index that measures the relationship between the length of the loading compartment with the total length of the vehicle).

Thanks to the new design, with elongated wheelbases and a shortened rear overhang, the new Daily guarantees excellent driveability without compromising its well-known agility in tight spaces. All models up to 3.5 tonnes are equipped with new front suspensions, which afford excellent control of the vehicle and allow for an improvement in comfort and for the maximum possible load capacity. A new rear suspension layout has been designed for single wheel drive models that decreases the height of the loading platform by an estimated 55 millimetres, thereby simplifying loading and unloading operations.

PRESS RELEASE

The third generation of the Daily is strongly oriented towards businesses, delivering **more than a 5% fuel consumption saving compared** with the previous model. This is combined with a significant improvement in Total Cost of Ownership for the vehicle, together with best in class performance and a wide choice of engines, transmissions and axle ratios.

The on-board experience has also been greatly improved with a cabin that offers new levels of **comfort** and noise insulation, guaranteeing the same driving position and feel that is typical of a high-performing automobile. Interior ergonomics (at the top of the range in their category) accompany greater soundproofing, a more efficient air conditioning system and excellent driver comfort for all load conditions.

Strong by nature, versatile, and easy to drive, and also attractive thanks to its fresh and modern styling, the new Daily is the most concrete illustration of the continuous improvement of a product that has been a key player in the history of light commercial vehicle transport for more than 35 years.

To complete its offering, the new Daily will also be available in a variety of minibus versions to meet the needs of customers who operate in the passenger transportation sector, both in urban areas and for rapid transfers outside of urban networks.

The new Daily will be available through Iveco dealerships across Europe starting in June.

Iveco

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For more on Iveco visit: www.iveco.com

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