

CNH Industrial brand Magirus wins nationwide tender for firefighting vehicles in Austria

Magirus Lohr, the Austrian division of global firefighting equipment brand Magirus, has been chosen by the Austrian Federal Procurement Agency GmbH (BBG) for the supply of light and heavy duty firefighting vehicles for the country's brigades.

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Magirus, the firefighting equipment brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI) has won a significant bid in a tender called by the Austrian Federal Procurement GmbH (BBG). The decision sees Magirus Lohr, the brand's Austrian division, as the country's chosen supplier of firefighting vehicles in the light (up to 7.5 tonnes) category for the next three years and heavy duty (up to 16 tonnes and over 26 tonnes) category for the next five years.

Reliability, attractive procurement costs and high quality components were some of the factors contributing to Magirus Lohr's successful tender. This win secures Magirus Lohr an order volume of up to 150 million euros over the next five years.

The BBG tender sets prices for defined standard vehicles, allowing every Austrian community the chance to purchase its firefighting vehicles via the BBG's online tool, which is used by over 80% of Austria's communities. The equipment in each firefighting vehicle supplied under the tender has been coordinated together with Austrian state fire department associations, which are comprised of professional and volunteer fire brigades. While vehicle orders must go through the BBG's online system, the fire departments can also customise and adapt their chosen equipment to their own requirements.

At the forefront of firefighting technology, Magirus provides a comprehensive range of state-of-the-art fire trucks, ladders, rescue and equipment vehicles as well as pumping equipment. In 2014, the brand celebrated its 150th anniversary at its headquarters in Ulm, Germany, also home to its firefighting excellence centre.

PRESS RELEASE

***CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com*

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