

## Iveco's Trakker wins Irish Truck of the Year Construction Award

(Watford, 17 October 2013): Iveco's heavy-duty Trakker has been voted Irish Truck of the Year 2014 in the Construction sector by event organiser Fleet Transport.

The award recognises the extensive line-up of rugged on/off-road Trakker models which spans the 19 to 72-tonne sector for rigid and tractor units and is available in 4x4, 6x4, 6x6, 8x4 and 8x8 rigid configurations and as powerful 6x4 double drive tractor units.

Key to securing the award is the build quality which sits at the heart of every Trakker – a robust vehicle which secured six stage victories in the gruelling Dakar Rally 2013.

Commenting on the win, Nigel Emms, Press & Public Relations Director at Iveco, says: "From the start, our goal with the new Trakker was to create a vehicle offering the comfort of a road-going vehicle, but built to tackle the most demanding construction sites, quarries and off-road missions.

"This award recognises the strength of the Trakker as a serious proposition for fleets seeking the toughest truck for the most demanding of on/off-road missions."

Launched in 2013, the new Trakker Hi-Land (day cab) and Trakker Hi-Track (sleeper cab) models stand out for their distinctive new grille and stylish light assemblies which are protected against collision. Starting with the steel chassis, every component has been selected to deliver reliable performance that endures over time.

Organised by Fleet Transport magazine, the Irish Truck of the Year Awards are presented to the trucks which have made the greatest contribution to road transport efficiency in terms of innovation, comfort, safety, drivability, fuel consumption and emission reduction. The awards were presented by Jarlath Sweeney, Group Editor of Fleet Transport, at the Citywest Hotel in Dublin on 10 October 2013.

### Iveco

*Iveco, a CNH Industrial company, designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as firefighting, off-road missions,*

*defence and civil protection. Iveco employs over 26,000 individuals globally. It manages production sites in 11 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 5,000 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.*

*For more on Iveco visit: [www.iveco.com](http://www.iveco.com)*

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