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New Holland Agriculture T3F wins TOTY® 2015 - Best of Specialized award, an amazing achievement in the specialized segment

- *New T3F Series: the ground breaking compact tractor*
- *Latest tractor solution for productivity, versatility and comfort*

After a long process that has seen the jury of this prestigious award involved for six months in analyzing and testing on fields all the contestants, New Holland's new T3F tractor has won the title of Tractor of the Year® - Best of specialized for 2015. The news has been announced at EIMA, one the most important European show for agricultural machinery and equipment, taking place in Bologna, Italy.

"New Holland has recently strengthened its leadership in the speciality orchard and vineyard tractor segment with the launch of the new T3F Series that give growers all the compactness, manoeuvrability and reliability they need for their in-field chores." as explained by Luca Mainardi, Head of Tractor and Telehandler Product Management.

The judges, a panel of 23 leading farm machinery journalists from across Europe, assessed the T3F as being able to offer ultimate in-field performance in cultivation tasks, ideal for growers demand for highly specific equipment with a perfect balance between performance and the agility to move quickly and easily in narrow spaces or under low canopies.

"This award testifies the hard work and dedication of all those involved in the development of the T3F." stated Carlo Lambro, Brand President New Holland Agriculture. "This important industry award is a further great recognition for New Holland and for its leading position in the speciality segment. At the forefront of speciality equipment innovations since 1934, New Holland Agriculture keeps offering a complete line of tractor solutions fully responding to the needs of customers working in orchards and vineyards".

New T3F Series: the ground breaking compact tractors

New Holland T3F Series tractors are designed to meet the needs of professional fruit growers and small up to mid-sized orchard and vineyards businesses seeking powerful yet compact machines with great versatility and premium performance in the power range from 36.8 to 53 kW (50 to 72 hp).



PRESS RELEASE

Despite their extremely compact design, the four models of the T3F Series are built to satisfy all power demands even in intensive orchard applications. They are equipped with generous three-cylinder turbocharged and intercooled FPT Industrial S8000 engines that pack a big punch for a wide variety of specialized tasks. The Tier 3 compliant engine technology ensures low emissions, low noise and vibration levels and maximum fuel efficiency. The high torque of up to 295 Nm is available together with an impressive 34% of torque backup which further increases the excellent in-field performance.

Latest tractor solution for productivity, versatility and comfort

The lightweight T3F Series tractors move with ease between rows thanks to an ultra-narrow body with the option of just 135 cm at the widest point. It allows the operator to manoeuvre effortlessly around orchards without damaging or overlooking valuable crops and it is also ideal for spraying, cultivation and road transport. Tight turns are no problem either with a short 186 cm wheelbase and a turn radius as low as 3.4 m. The ROPS frame can also be folded down completely to grant enhanced visibility and easy access into spaces with low overhead clearance.

Impressive hydraulic performance is delivered by two fixed displacement hydraulic pumps with a total flow rate of 84 litres per minute: a 52 l/min pump is dedicated to the three remote valves and the trailer brakes and delivers outstanding braking efficiency even when transporting fully laden trailer, while a 32 l/min service pump offers effortless steering even in demanding hydraulic applications.

The T3F Series has up to 2,277 kg of lift capacity. New Holland's patented and proven Lift-O-Matic™ rear linkage control is standard throughout the range and enables operators to lift and return rear mounted implements to a pre-set position by using a single control. The drop rate of the implement is independent of its weight, ensuring that when even the full lift capacity is exploited, the implement will be returned softly and smoothly to work.

T3F tractors can be specified with a wide choice of efficient transmissions that covers every professional's needs. The standard 12x12 Synchro Shuttle™ transmission offers exceptional efficiency while a 40 kph speed option is available for operations that require high speeds transport. An optional 20x20 Synchro Shuttle™ creeper can be specified with speed as low as 100 metres per hour, which is perfect for specialist and hand planting applications.

High comfort and durability are key component of the T3F Series design. The suspended platform assures perfect noise and vibration isolation, supporting the unbeatable comfort and ergonomics of the operator environment. From the large, adjustable seat, the operator has an unlimited visibility on all sides. Simple and intuitive, all controls fall naturally to hand and have been grouped to ensure maximum comfort, even during long working days.



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Building on New Holland Agriculture's tradition of excellence in the specialty tractor segment, the new T3F Series is the latest tractor solution for productivity, versatility and maximum comfort to take on every orchard job.

NH_T3F_BestOfSpecialized_2015_01: Luca Mainardi, Carlo Lambro, Marco Votta, Marco Mazzaferri
NH_T3F_BestOfSpecialized_2015_02: Carlo Lambro, Marco Mazzaferri
NH_T3F_BestOfSpecialized_2015_03: Carlo Lambro, Marco Votta (CEO di Turks Tractors)

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

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