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New Holland T6 AutoCommand™ named Best Farmer's Tractor 2014 at Agrotechniek, NL.

During the Agrotechniek fair held at ATH in the Netherlands (from 10 to 13 September 2014), New Holland's T6 AutoCommand™ tractor won the 'Boerentrekker of the Year Award 2014'.

This prestigious award, which goes to the best farmers' tractor of the year, was presented by Boerderij, a Dutch farmers magazine, and is conferred every two years.

The vote was made by a jury of selected trade agriculture journalists and about 1,000 farmers and contractors who had expressed their preference through the magazine's website.

In total, 19 brands were shortlisted, with tractors ranging from 70hp to 150hp, and launched in 2013 or 2014. Comfort, power, affordability and maneuverability were the most important selection criteria.

The jury said the T6 Auto Command™ was the winner because it guarantees the ultimate in ergonomic, intuitive operation and high level of comfort, thanks to the multi award-winning SideWinder™ II armrest, that hosts the most frequently used controls, and the Horizon™ Cab, that offers high levels of operator comfort and outstanding visibility in all applications.

Moreover, the T6 Auto Command™ features ECOBlue™ SCR technology for Tier 4A compliance to improve the productivity and profitability of the customer, which was fully appreciated by the jury.

Finally, maneuverability is provided by the front axle (SuperSteer™) which features a super-tight 65-degree turning angle for efficient headland turns in row crop applications, and the Terraglide™ front axle which has fully integrated front suspension for a silky smooth ride in the field and on the road.

The T6 range is the tractor of choice for future-focused mixed farmers, as well as contractors and specialist agribusinesses.

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com



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