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New Holland beats the clock to deliver council snow-clearing tractors

South Lanarkshire Council was well prepared for winter when New Holland beat the clock to deliver a fleet of nine T5 tractors.

The line-up of the famously versatile range was secured in a repeat deal with Lanark-based Bryson Tractors Ltd and included four units kitted out with New Holland loaders.

Some of the T5s will be used for snow clearing and gritting, helping to keep the roads open, so their well-known reliability and ability to handle a range of challenges will be vital.

With a population of 310,930, South Lanarkshire is Scotland's fifth largest local authority. Agricultural land makes up almost 80 per cent of the 684 square miles the council administers across central and southern Scotland.

Bryson Tractors had to move fast when the order was originally placed on August 22nd as the council demanded a tight turnaround. The hi-tech fleet was assembled, ready and delivered just over a month later on September 26th.

The T5 is perfect for municipal operations as it is equally at home in the field, on the road, in the shed or in the yard, and is able to turn its hand to transport, PTO, linkage or groundcare applications.

The range's Common Rail engines comply with Tier 4A emission regulations, the deluxe VisionView™ cab has superb visibility, and the column-mounted hydraulic Powershuttle shaves seconds off loader cycle times.

The New Holland tractors' delivery is the latest result of a mutually beneficial relationship between Bryson Tractors and South Lanarkshire Council that goes back eight years.

In 2005 the council first hired New Holland tractors and verge cutters, in 2008 it purchased a fleet of large tractors, and in 2010 it took delivery of a fleet of compact tractors for gritting and snow, with the majority still in use.

Bryson Tractors managing director Nancy Bryson said: "We're proud to have given such a good service over the years that South Lanarkshire Council has trusted us to come back repeatedly for more machines.



PRESS RELEASE

“I think our strong relationship with the council is founded on New Holland machines’ reliability, plus the fast back-up service we provide when they need help.

“The after-sales support and durability combine with New Holland’s cutting edge technology to make products that simply offer much better value over their lifetime than other brands.”

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com



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