

08/11/2015

New Holland CR Combine Harvesters Gain in Power and Efficiency with Tier 4B Technology

New Holland introduces new engines and its industry leading ECOBlue™ HI-eSCR Tier 4B technology in the four top models of the CR range, which now offer more power than ever. The flagship CR10.90 is equipped with the Diesel Engine of the Year 2014 Cursor 16, which delivers a massive 652hp and features Common Rail technology for precise fuelling and outstandingly responsive performance, resulting in consistently high productivity in all field conditions. The CR8.90 mounts a new Cursor 11 engine, which positions this model at the same power level as the previous generation's CR9.80.

The new CR range offers the best of New Holland's harvesting technologies: Twin Pitch Rotors, Dynamic Feed Roll™, SmartTrax™ rubber tracks, Terraglide™ suspension, ECOBlue™ SCR and Hi-eSCR engine technologies – all working together to deliver the very best performance. All this is coupled with the Harvest Suite™ Ultra cab that redefines harvesting comfort. And with the capacity and performance of the CR10.90, you enter an entirely new harvesting dimension. And the CR10.90 made this point with panache when on 15th August 2014, in Wragby, UK, it smashed the record for the most wheat harvested in eight hours. To set the new record it harvested 797.656 tonnes of wheat in under eight hours, with peak capacity of 135 tonnes/hour in real world conditions.

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

New Holland Agriculture is a brand of CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. More information about CNH Industrial can be found online at www.cnhindustrial.com



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