



27th July 2015

Coming to a dealer near you – New Holland’s UK-wide Harvest Demo tour

- *Harvest Demonstration Tour visiting 18 locations across the UK in July, August and September*
- *Tour to showcase ‘innovation in action’ with first public demonstrations of new Dual Stream Header and New Holland combines*

New Holland has announced the dates for its UK-wide Harvest Demonstration tour which will visit 18 locations between 27th July and 3rd September.

The tour will showcase ‘innovation in action’ with the first public demonstrations of its new Dual Stream Header, which recently won a Gold medal for innovation at the 2015 IMMA Awards.

New Holland’s innovative Dual Stream Header offers increased harvesting capacity and reduced fuel consumption, with the system using a second bank of self-sharpening knives to reduce the quantity of straw going through the combine.

The CX Flagship combines are powered by engines that deliver exceptional performance characteristics for harvesting. High levels of grain handling efficiency and a grain tank capacity of up to 11,500 litres make CX combines a powerful harvest partner.

The CR range – featuring some of the world’s highest capacity combines – will also be in action at some of the tour locations. The range brings together a powerful efficient engine with advanced harvesting technology, including IntelliSteer® auto guidance to deliver even greater efficiency and Twin Rotor™ technology to ensure unsurpassed grain and straw quality.

Other New Holland combine models from the host dealers will be demonstrated at each location.

New Holland has a pedigree of harvesting innovation. This year it celebrates 40 years since it introduced its revolutionary Twin Rotor™ technology, which set a new standard for grain and straw quality. This pure rotary bloodline continues today in the latest generation of CR combines.

James Ashworth, New Holland’s Marketing Manager, says: “The UK-wide Harvest Demonstration Tour will be a great opportunity for people to view our combines in action and the new Dual Stream Header. This offers a fantastic opportunity for prospective customers to assess the potential of this machinery, with our combines working on-farm, and harvesting commercial crops.”



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James continues: “This year’s tour is all about ‘innovation in action’. Every single one of our new combines has innovation at the heart of its design, whether it’s greater fuel efficiency, increased grain handling capacity, or more efficient cutting and straw management. New Holland pioneered twin rotating drum technology 40 years ago, and we’re proud that our harvesting innovation heritage continues with the modern range of combines you see today.”

The Harvest Demonstration Tour follows the success of the 2014 tour and this year’s showcases more New Holland combines and visits more locations across the UK.

The 2015 Harvest Demonstration Tour has been confirmed at the following locations and times:

Date	Dealer	Address
Monday 27 th July	Haynes Agriculture Ltd	Clive Wreathall, Manor Farm, Snave, Ashford, TN26 2QJ
Wednesday 29 th July	Oakes Bros Ltd	East Stratton, Church Bank Road, Winchester, SO21 3XA
Friday 31 st July	Hawkins Agri Ltd	Nowers Farm, Wellington, Somerset, TA21 9NN
Sunday 2 nd August	T.H. White Ltd	Charlton Business Park, Wiltshire, SN16 9RU
Tuesday 4 th August	P. A. Turney Ltd	P. & J. Evans & Son, Manor Farm, Dalscote, Towcester, Northants, NN12 8EU
Thursday 6 th August	Ravenhill Ltd	Mr M.S. Walker, Ercall Park, High Ercall, Telford, Shropshire, TF6 6AU
Saturday 8 th August	Murley-Agricultural Supplies	J.D. Sanders esq, Park Farm, Ombersley, Droitwich, Worcestershire, WR9 0EX
Wednesday 12 th August	Ernest Doe & Sons Ltd	N.E. Salmon, Hyde Hall, Main Road, Great Fransham, East Dereham, Norfolk, NR19 2HR
Friday 14 th August	G & J Peck Ltd	M. & F. Farms, Scotsman Lodge Farm, Stamford Road, Helpston Heath, Peterborough, PE6 7EL
Sunday 16 th August	The Burden Group Ltd	G. H. Emerson & Son, Slate



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		House Farm, Hubberts Bridge, Boston, PE21 7NY
Tuesday 18 th August	RES Tractors Ltd	Glebe Farm, Kneeton Road, East Bridgeford, Nottinghamshire, NG13 8LP
Thursday 20 th August	Platts Harris Ltd	A1 near depot, Nottinghamshire, NG22 0LH
Saturday 22 nd August	Robert D. Webster Ltd	J. H. Farming Ltd, Elmswell, Driffield, East Yorkshire, YO25 3EL
Monday 24 th August	Malpas Tractors Ltd	R E & S Baldwin, Landgate Farm, Landgate, Bryn, Wigan, WN4 0EJ
Saturday 29 th August	Russells Ltd	Milby Road, Boroughbridge York YO51 9BL
Monday 31 st August	Lloyd Ltd	David Dungait, Dungait Farms, Hebron, Morpeth, NE61 3LA
Wednesday 2 nd September	Lothian Tractors Ltd/Fife Tractors Ltd /Agricar Ltd/ Ravenhill Ltd	Dupplin Trust, Upper Cairnie Farm, Perth PH2 0PS
Thursday 3 rd September	Lothian Tractors Ltd/Fife Tractors Ltd/Agricar Ltd/Ravenhill Ltd	Dupplin Trust, Upper Cairnie Farm, Perth PH2 0PS

For more information about the Harvest Demonstration Tour visit <http://agriculture1.newholland.com/eu/en-uk/about-us/whats-on/news-events/events/harvest-demonstration-tour-2015>

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New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

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