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New Holland PLM™ Connect upgraded to further increase machine efficiency:

Telematics delivers more interactivity:

- *PLM™ Connect telematics: wireless data transfer affords enhanced connectivity between farm and field for real-time informed decision making*
- *PLM™ Connect telematics available to a wider range of products*
- *Enhanced mobile network coverage – extra reliability*

RTK Accuracy via mobile network coverage launched in EMEA:

- *New PLM™ Connect RTK network - absolute accuracy and reliability in precision farming*

New Holland is introducing upgrades to its PLM™ Connect telematics system to help producers stay better connected with their farming operations through easy and secure transfer of data and enhanced network coverage and reliability. This will enable field data to be streamlined into informed farm management decisions that can improve yield production and overall operational efficiencies.

In addition, New Holland launches its own RTK network across Europe, Africa and the Middle East.

“New Holland PLM™ Connect places the farm manager at the operator’s side without leaving their desk, making communication between them both intuitive and real-time, with obvious advantages in efficiency,” says Luca Mainardi, Head of Tractor and Precision Land Management Product Management. “With the new upgrades, this state-of-the-art communication system becomes even better, increasing the level of interactivity between the machine and farm office, and with further improvements in connectivity and real-time decision making opportunities. Our PLM™ Connect RTK network illustrates our commitment to invest in the EMEA agricultural business.”

PLM™ Connect telematics: wireless data transfer affords enhanced connectivity between farm and field for real-time informed decision making

A key benefit of New Holland’s PLM™ Connect telematics is connectivity, so that the machines can be monitored from the farm office and optimal settings or operating instructions can be relayed to the operator in real time. The new wireless data transfer feature, which will be introduced in the second quarter of 2015, takes this connectivity further, increasing the degree of interaction that is possible between the farm office and the machine’s working in the field.



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PLM™ Connect will be able to wirelessly transfer data such as yield maps, fuel usage and job status between the machine and the PLM™ Connect portal, where it can be easily accessed by the farm manager on their PC or tablet. It will also be possible to send information such as pre-set guidance lines, fertiliser application maps or prescriptions from the farm office to the machine's New Holland IntelliView™ IV monitor. Two-way wireless communication enables the farm manager and the operator to easily and securely exchange information in real time, helping them make informed decisions that enhance operational efficiencies and improve yield production.

PLM™ Connect telematics available to a wider range of products

In the summer of 2015, availability of New Holland's enhanced PLM™ Connect telematics system will be extended from T7, T8 and T9 tractors and flagship CX and CR combines to include T6 tractors, CX5000 and CX6000 combines.

Enhanced mobile network coverage – extra reliability

PLM™ Connect telematics uses mobile communication technology to relay the GPS position as well as the vehicle information between the machine and the farm office, so reliability and quality of coverage are key. From March 2015, New Holland's PLM™ Connect telematics system will also be compatible with CDMA networks, which will significantly expand the mobile network availability and the reliability of the signal, as roaming between GSM and CDMA networks is seamless.

New PLM™ Connect RTK network - absolute accuracy in precision farming

With Real Time Kinematic (RTK) technology and the base stations managed by its dealers, New Holland offers the most precise and reliable correction signal in Europe – which is getting even better with the introduction of RTN (Real Time Network) reference stations that allow for network atmospheric modelling, further increasing accuracy. This results in up to 2.5 cm absolute accuracy when covering a field, preventing overlapping passes and allowing controlled traffic farming practices.

To further improve reliability and connectivity, New Holland is setting up its own correction signal network connecting all the base stations to a Data Centre that makes the signal correction calculations for the machine's position in the field. This approach provides seamless coverage, so that there is no interruption in signal and there is no need to change settings when moving from one base station area to another. In addition, with this set-up the network can detect if there is a problem with a base station and, if it goes down, the nearest base takes over, so that reliability and accuracy are maintained without interruption, minimising downtime and maximising



New Holland with



productivity. Dealers are able to access the network through a dedicated portal, as needed, to request the service for their customers and provide support.

A New Holland team of specialists monitors every step of the process to ensure everything is running smoothly at all times. The new service has been tested and is now up and running in the UK, Spain, Benelux and Denmark, and will be introduced in the Czech Republic, Hungary, Germany and Bulgaria in 2015 – with increased coverage to follow.



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New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

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