

St. Valentin, December 12, 2013

## Innovative Service Concepts from Case IH

### New Generation of Service Vehicles Launched

Case IH has launched the latest generation of service vehicles for Case IH distribution partners, especially developed for mobile operations on farms and contractors' business sites, and featuring the very latest equipment for service and diagnosis. The new range was revealed to dealers at November's Agritechnica exhibition in Hannover.

"With the configuration of these vehicles, we put a particular emphasis on the ability to perform all major service and maintenance tasks directly on-site, and to take care of possible diagnoses and repairs independently from regular workshop equipment," says Gabriele Hammerschmid, Case IH Marketing Director.

"This gives our dealers the best diagnosis capabilities, helping reduce to the absolute minimum both the time taken for repairs and the downtime incurred when problems occur," says Gabriele Hammerschmid.

The top-line equipment fitted to the vehicles includes a mobile oil service unit, allowing full professional services to be performed for agricultural machines of any size, including the disposal of used oil and filters.

"First Time Fix Sets" have been developed for all Case IH models to ensure technicians have the right tools immediately available to them. The Case IH Electronic Service Tool (EST) is also an integral part of the service vehicle. By using this tool, errors can be read, software versions checked and updated and parameters recorded.

The vehicle is equipped with the new DATAR tool, which enables Case IH technicians to make faster and more specific diagnoses, and can be used to graphically visualise pressures and flow rates, the compression quick test being one particular example.

In addition, more than 100,000 problem-solving approaches from the global Case IH knowledge data base ASSIST have also been stored in the Electronic Service Tool Key (EST), and are available offline to service technicians.

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Press releases and photos are available online at:  
<http://mediacentre.caseiheurope.com/>.

Case IH is the professionals' choice, drawing on more than 170 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century. More information on Case IH products and services can be found online at [www.caseih.com](http://www.caseih.com).

Case IH is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at [www.cnhindustrial.com](http://www.cnhindustrial.com).

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