



CNH Brand Communications
CASE IH & STEYR - Europe

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Press release

New Managing Director and Plant Manager at CNH Österreich

**Christian Huber took over as Managing Director of
CNH Österreich GmbH in St. Valentin at the beginning of April /
Andreas Kampenhuber takes on Plant Manager responsibilities
at St. Valentin as of August 2013**

St. Valentin / Austria, 01.07.2013

At the beginning of April 2013 Christian Huber took over as Managing Director of CNH Österreich GmbH at the European headquarters of the agricultural technology manufacturer in St. Valentin. Huber is now responsible for the overall management of the company which, in addition to the tractor plant in St. Valentin, includes two other sales businesses and locations in Austria. In parallel, Christian Huber still retains his previous function as Senior Director for the development of tractors in power classes up to 240 hp.

"We have entrusted Christian Huber, a full-blooded tractor professional, with the running of the company because, not only does he bring with him impressive expertise and has been with the company for many years, but also has the ability to enthuse with his dynamic style of management, making him an ideal choice," says Andreas Klauser, President of Case IH as well as COO of Fiat Industrial EMEA.

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Extensive experience

Christian Huber can look back on more than 35 years with tractor manufacturer Case IH and Steyr. He started at the company back in 1977 as a trainee fitter, later working in tractor product validation and then as a test driver and sales trainer, before becoming the Product Manager for the key tractor series in Europe. Moreover, he possesses international management experience as the Product Marketing Manager for Case IH tractors worldwide.

"Because St. Valentin is playing an increasingly important role within the CNH Group, I see the combination of my previous tasks and the new challenges providing considerable potential for synergies - not only in tractor manufacturing, but also in tractor development," says Huber, looking forward to his new duties with huge enthusiasm.

Andreas Kampenhuber named new Plant Manager

Following the retirement of Hans Jochen Kessler, the previous Managing Director and Plant Manager, the current Assembly Line Manager, Andreas Kampenhuber, will take on the role of Plant Manager in St. Valentin in August. In his new role he will take responsibility for the entire manufacturing team at the St. Valentin location. "I am looking forward to my new duties: working from the ethos already in place in St. Valentin we want to continue extending the reputation of 'Made in Austria' quality."

Completing his degree in Industrial Engineering at the Vienna University of Technology, Kampenhuber has been employed at CNH Österreich since November 2007. In his previous position as assistant to the production manager and deputy assembly line manager, he has always strived to further his career. In his previous role he has been responsible for the approx. 250 employees on the assembly line team at the St. Valentin location since March 2009.

"For a position such as this, a mix of different areas of expertise is decisive," says Andreas Klauser. "In addition to indispensable

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technical knowledge, employee management and motivation are also important. Based on his performance Andreas Kampenhuber is the clear choice for these new tasks."



All set for growth

Last year the manufacturing plant in St. Valentin, which currently employs more than 800 people from 15 nations, produced more than 11.000 tractors. According to Andreas Klauser, this Austrian manufacturing location will see further expansion. This will be based on a five-year plan introduced last year, during which more than 25 million will be invested in St. Valentin to increase production capacity. The latest major project was the opening of the Experience Center – a new 'interactive world' where farmers from all over Europe can experience the Case IH and Steyr brands first hand.

Plans for this year include investment in the assembly line as well as the installation of the most modern paint line in tractor production.

Press releases and photos are available online at

<http://mediacentre.caseiheurope.com/>.

CASE IH is a CNH brand

CASE IH is the professionals' choice, drawing on more than 160 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions to be productive and effective in the 21st century.

More information about products and professional services offered by Case IH can be found online at www.caseih.com.

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