

Press release

Announcing new highlights

Farmall U Pro Efficient Power – the new custom-made all-rounder

**Case IH to launch new Farmall U Pro, an all-rounder precisely
matched to modern requirements of mixed and livestock farms /
Completely new development from St. Valentin, Austria / Tractor
range features numerous innovations**

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Comprehensive market research and field testing on a scale rarely seen before on an all-round Case IH tractor has driven the development of the newly-announced Farmall U Pro, a new tractor concept designed by Case IH engineers to consistently meet the requirements of today's mixed and arable farms.

During the tractor's test phase, more than 1,000 European farmers were asked about their exact operating requirements. This was followed by numerous customer clinics at which prototypes and concepts were tested early on for their practical feasibility.

"What we discovered is that what European farmers require of a versatile all-round tractor has changed considerably in recent years," says Remo Müller, Product Marketing Manager Europe for Farmall U. "Operating conditions are more varied, and application scenarios in terms of the equipment combinations used have become more professional.

"Powerful engines with high torque boost and lower fuel consumption, a comfortable working space, good terrain compatibility and an ideal partner for loader work are the most important requirements mentioned by farmers in our research. In the field, customers are also looking for flexible working environment at the front, rear and sides of the tractor, while they need tractors that can handle mounted implements that are getting larger and require higher performance from hydraulic systems."

Clear specifications for Case IH engineers

Based on this up-to-date application profile, the new Farmall U Pro was developed completely from the ground up in St. Valentin, Austria, over a 12 month period. At the Case IH international dealer meeting in October 2012 this modern all-rounder was unveiled to European Case IH dealers for the first time.

With the Farmall U Pro, Case IH presents a new all-round tractor that from the beginning has been developed to meet changed requirements for a versatile tractor to perform transport jobs, around-the-farm tasks and heavy tillage, as well as harvesting work.

Power comes courtesy of the latest engine technology. A 3.4 litre common rail engine with EGR and DPF delivers powerful outputs with minimal fuel consumption while complying with current emissions standards.

To begin, three models in the new series will be available, with engine power outputs of 95, 105 and 115 hp.

Comprehensive equipment now standard

In addition to the latest engine technology, the new Farmall U Pro also sets new standards in terms of equipment. The transmission has been developed in a joint project with ZF and features innovative details in this tractor class.

For the first time in a Case IH tractor of this class, a 32+32 Eco gearbox is used with four-speed load shifting. A maximum speed of 40 kph is achieved in Eco mode (1750 rpm) at reduced engine rpm, making a considerable contribution to fuel savings.

The Farmall U Pro is also equipped as standard with a four-speed PTO with 1,900 rpm and 1600 rpm Eco speed – ideal for fuel-saving operation of PTO-powered machinery such as balers while still benefiting from full power. As an option a ground speed PTO will be available (for stationary use).

New cab design: more operator comfort

The completely new Premium cab (72 db) is a Farmall U Pro hallmark. From outside the tractor is immediately recognisable thanks to its innovative roof design. A high visibility window is integrated directly into the front section of the roof, merging with the front windscreen. As a result it offers an almost seamless view of the front loader work area. The design of the roof has been completely redeveloped during numerous field trials.

Efficient Power concept

Inside the cab the Case IH engineers have implemented the proven Efficient Power operator concept, built around the Multicontroller transmission lever. All the main functions required for daily work can be operated using this newly-developed controller, including rear hitch, power shuttle and power clutch, plus electronic remote valves. In addition, a newly-developed joystick can be used to conveniently control all electro-hydraulic functions (mechanical also available) with a high level of precision. This layout sets new standards, particularly in front loader operation.

The innovative new design ensures the cab remains cool in warm weather and provides optimum soundproofing. There's a revised climate control package, with all air inlets no higher than the dashboard to provide pleasant and draft-free ventilation.

Robust design

Based on the detailed application profile from their research, Case IH engineers in St. Valentin have created an extremely robust rear hitch. The Farmall U Pro is therefore ideally equipped to handle modern mounted equipment's higher weights and widths. A powerful CCIS hydraulic system with separate oil tank delivers an oil flow rate of up to 100 litres per minute.

The new design has also produced a very low centre of gravity, which considerably improves operation in rough terrain and increases safety, especially in hilly country and Alpine regions.

The tractor's front hitch area has also been redesigned, with the linkage now integrated into the tractor frame and compatible with working with a front loader. All Farmall U Pro models are factory-installed for front loader use.

The new Farmall U Pro has been developed and is manufactured at the Case IH St. Valentin plant in Austria, where all technical training for the product also takes place.

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