

Basildon: 16 June 2014
Subject: Axial-Flow 9230 combine



PRESS RELEASE

IMMA silver award for Axial-Flow 9230 combine

Case IH's Axial-Flow 9230 was the only combine to receive an IMMA award at the Cereals event held on the 11th and 12th June. It won a silver award in the harvest machinery category.

The new International Machinery Manufacturer's Awards (IMMA) reward companies that have produced machines that show particular innovation, effectiveness and value.

The Axial-Flow 9230 is a single rotor machine with the highest-available capacity, dual control unloading system. The judges highlighted the innovative pivoting auger spout, and "a 10.4 folding unloading auger allowing adoption of a true 12 metre control traffic system". This complements the 9230's 41 foot /12m cut header option - currently the widest in the UK.

Organised by the Cereals Event, the awards are supported by the Agricultural Engineers' Association, The Institution of Agricultural Engineers, The Royal Agricultural University and Farmers Weekly, and were presented at an awards ceremony on 11th June.

On receiving the award, Charles Blessley, Marketing Manager, Case IH UK and Ireland said, "We are delighted to have won this prestigious award for the Axial-Flow 230 series. The award confirms Case IH's position at the leading edge of agricultural machinery development and demonstrates our commitment to new technology, value and effectiveness".

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Notes to Editors

Press releases and photos are available at <http://mediacentre.caseieurope.com>

Case IH is a brand of CNH Industrial N.V., a world leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com

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IMMA Logo



Caption:
Roger Lane-Nott (L) of the Agricultural Engineers Association and Jon Day of Cereals (R) present Paul Freeman and Robin McArd of Case IH with the IMMA silver award for harvest equipment.