

Basildon: April 2014

Subject: Case IH at the Royal Highland Show

Case IH to display comprehensive range at the Royal Highland Show

Case IH will exhibit almost every model in its comprehensive range at the 2014 Royal Highland Show, including Quadtrac, Magnum CVX, Puma CVX, Maxxum CVX and Farmall U Pro tractors, the Axial Flow combine and its new Farmlift telescopic handler.

QUADTRAC



The unique Case IH Quadtrac range includes the world's most powerful tractor in series production, the new Quadtrac 620, together with Quadtrac 540 and Quadtrac 580 models. Rated at 628hp, the Quadtrac 620 produces up to 692hp and 2941Nm of torque, its comprehensive standard equipment including a 16 x 2 Full Powershift transmission, Automatic Productivity Management (APM) function and Surveyor™ cab, which provides unrivalled operator comfort.

CVX

Case IH was the first manufacturer to launch a tractor with a continuously variable transmission, in 1999, on the Puma CVX. This technology has recently been extended to larger and smaller models.



Magnum CVX

The five Magnum CVX models have rated power outputs from 260hp to 370hp. The most powerful rigid-chassis model in the Case IH range, the Magnum 370 CVX delivers up to 417hp with Power Management and peak torque of 1806Nm. Its four-range CVX transmission enables the tractor to move seamlessly from a standstill to 50kph, while the 'Active Stop' function provides additional control and enables hillside stops without applying the brakes.



PRESS RELEASE



Puma CVX

The eight Puma CVX models range from the 131hp 130 CVX, which delivers a maximum of 171hp with Power Management, to the 228hp Puma 230 CVX with up to 269hp.



Maxxum CVX

The three new Maxxum CVX EP tractors are the first four-cylinder Case IH models to incorporate this novel transmission. Versatile and cost-effective, the Maxxum 110 CVX EP, Maxxum 120 CVX EP and Maxxum 130 CVX EP are rated at 110hp, 121hp and 131hp, but with 'Power Management' deliver up to 32hp more during transport, hydraulic and PTO applications.



Farmall U Pro

The new four-wheel-drive 99hp Case IH Farmall 95U Pro, 107hp Farmall 105U Pro and 114hp Farmall 115U Pro provide livestock operations, mixed farms and smaller contractors with outstanding versatility, performance, economy and comfort. Featuring a range of cab improvements, they also offer low height cab suspension as an option to further improve ride comfort.

FARMLIFT



Farmlift

Case IH Farmlift telescopic loaders combine compact dimensions, powerful engines and hydraulics with multi-functional capabilities. The six models range from the agile Farmlift 525 which is designed for use in low buildings and livestock housing to the Farmlift 935 which easily handles high and heavy lifting work. Power outputs range from 74hp (Farmlift 525) up to 143hp (Farmlift 635 and 742), with maximum lift heights from 5.7m to 9.6m.

AXIAL-FLOW



Axial Flow

The six Case IH Axial-Flow combine harvesters comprises three '130 Series machines, the 5130, 6130 and 7130 from 299hp to 415hp, together with the '230 Series combines, the 7230, 8230 and 9230 from 449hp to 571hp. Efficient Case IH FPT Tier 4 SCR engines deliver an average fuel saving of 10% over Tier 3 power units.

ENDS:

NOTES TO EDITORS

Case IH is the professionals' choice, drawing on more than 160 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions to be productive and effective in the 21st century.

More information on Case IH products and services can be found online at www.caseih.com

Press releases and photos are available at <http://mediacentre.caseiheurope.com>

Case IH is a brand of CNH Industrial N.V., a world leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com

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