

FPT INDUSTRIAL CELEBRATES THE INTERNATIONAL DAY FOR BIOLOGICAL DIVERSITY

Turin, May 2014

Furthering its strategic focus on environmental issues, FPT Industrial celebrates the International Day for Biological Diversity on 22 May 2014 by outlining its environmental and sustainability projects.

A segment of CNH Industrial, which has topped both the world and European Dow Jones Sustainability Indexes for the last three consecutive years, FPT Industrial has developed a Sustainability Plan that aims to safeguard and improve the biodiversity in areas around its production sites in Bourbon Lancy, France, and Foggia, Italy.

In association with the new Sustainability Plan, FPT Industrial has adopted the Biodiversity Value Index (BVI), which has been developed jointly by CNH Industrial, the Fiat Group and the Department of Life Sciences and Systems Biology of the University of Turin. The BVI is compatible with international methodologies; this allows the company to further focus its planning and control activities at safeguarding biodiversity.

The new BVI methodology has been applied to FPT Industrial facilities in Bourbon Lancy. Located inside an area of cultivation and pastures with limited industrialization, Bourbon Lancy is an area of high biodiversity with many protected plant and animal species, particularly as it is close to three protected areas along the Loire River.

In order to protect such biodiversity, FPT Industrial has planted native species and continued activities to prevent invasive species. It's also created a route within the park focused on its wildlife, with photographic panels highlighting different flora and fauna of interest.

In contrast, the Foggia plant is located in an industrial and agricultural area called 'Incoronata'. However, within the vicinity of the plant there is the 100 km² protected area of Valle del Cervaro and Bosco dell'Incoronata. During 2014, within this area the Anthropic Pressure Index (API) will be conducted to measure the environmental impact of the plant, surrounding factories, farming activities, urban centers and infrastructures.

In addition, the Biodiversity Index (BI) will take into consideration biological indicators in both aquatic and land ecosystems as well as an evaluation of internationally recognized protected species.

The combination of both the API and BI contribute towards measurement on the Biodiversity Value Index, which will classify the site from a biodiversity point of view. Following this, an improvement action plan will be identified and implemented.

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Group is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com.

FPT Industrial is a company of CNH Industrial, dedicated to the design, production and sale of powertrains for on and off-road vehicles, marine and power generation applications. The company employs approximately 8,400 people worldwide, in ten manufacturing plants and six R&D Centers. The FPT Industrial sales network consists of 93 dealers and over 900 service centers in almost 100 countries. A wide product offering, including six engine ranges from 31 kW up to 740 kW and transmissions with maximum torque of 200 Nm up to 500 Nm, and a close focus on R&D activities make FPT Industrial a world leader in industrial powertrains. For further information, visit www.fptindustrial.com.