

FPT INDUSTRIAL'S R22 ENGINE POWERS 'MACHINE OF THE YEAR 2015' WINNER NEW HOLLAND BOOMER™ 54D

Turin, March 2015

Just 15 months after its global launch at Agritechnica 2013, global powertrain manufacturer FPT Industrial receives the first international acknowledgement for its R22 engine. At Sima 2015 the R22 powered New Holland Boomer™ 54D has won 'Machine of the Year 2015' in the 'Compact and Specialized Tractor' category.

The prestigious 'Machine of the Year' title, recognizes tractors featuring innovative technology and superior overall performance. With a judging panel consisting of 19 agricultural machinery journalists from across Europe, the category winners were selected on the basis of performance, productivity, innovative features, ease of use, cost of operation and operator comfort.

The New Holland Boomer™ 54D, newly-crowned winner in the 'Compact and Specialized' category, features the 2.2-litre, three-cylinder R22 engine, FPT Industrial's solution for the low displacement off-road sector that optimizes performance while ensuring low fuel consumption. The turbo charged R22 unit has an in-line configuration with two valves per cylinder and Common Rail injection system with after cooler and waste gate, allowing a 53 hp power output and maximum torque of 180 Nm.

To comply with the latest Tier 4B emission standards, the R22-powered New Holland Boomer™ 54D adopts a combination of internal Exhaust Gas Recirculation (EGR) to control Nitrogen Oxide (NOx) and a maintenance free Particulate Matter Catalyst, which eliminates the residual particulate matter before the gas leaves the exhaust.

The success of FPT Industrial's engines follows on from 2014, when the company obtained many significant acknowledgements internationally. In May, the prestigious DIESEL OF THE YEAR® 2014 title was bestowed on FPT's Cursor 16 engine at Verona's SaMoTer; the 'International Van of the Year' 2015 title was awarded to the F1 Series-equipped new Iveco Daily at the 65th edition of the IAA Commercial Vehicles exhibition in Hannover, and the 'Tractor of the Year®' 2015 and 'Best of Specialized' awards were given respectively to Cursor 9-equipped CASE IH Magnum 380 CVX and S8000-equipped New Holland T3F.

FPT Industrial is a brand of CNH Industrial, dedicated to the design, production and sale of powertrains for on and off-road vehicles, marine and power generation applications. The company employs approximately 8,400 people worldwide, in ten manufacturing plants and six R&D Centres. The FPT Industrial sales network consists of 93 dealers

and over 900 service centres in almost 100 countries. A wide product offering, including six engine ranges from 31 kW up to 740 kW and transmissions with maximum torque of 200 Nm up to 500 Nm, and a close focus on R&D activities make FPT Industrial a world leader in industrial powertrains. For further information, visit www.fptindustrial.com.