

Iveco Bus to supply Deutsche Bahn with up to 710 Crossway buses

DB Regio Bus invests in a new fleet of environmentally and passenger friendly buses with the Iveco Bus Crossway series. Customers, drivers and passengers will benefit from the new Euro VI range thanks to improved visibility, lower internal noise levels, storage space and a more comfortable EBSF/VDV environment.

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Germany's largest bus transport company, DB FuhrparkService GmbH, has signed a framework agreement with Iveco Bus for the supply of suburban buses. Under this agreement, DB Regio has commissioned 400 Crossway and Crossway LE (Low Entry) buses, which will be delivered in 2015 and 2016. In addition to this agreement is the option for 310 additional vehicles to be delivered in 2017 and 2018.

Determining factors in favour of this most recent order included the advantageous total cost of ownership (TCO) and reliability of the Crossway vehicles which are already a part of the current DB fleet. *"We are very proud to have the renewed confidence of Deutsche Bahn, which is further demonstrated by this significant order for our best-seller Crossway bus"*, said Sylvain Blaise, Head of Global Bus at CNH Industrial.

DB Regio Bus is responsible for operating Deutsche Bahn's regional bus routes and suburban transport operations. It has a network of 22 bus companies and a stake in more than 70 private and municipal public-transport entities in Germany. *"We carry about two million passengers a day in our buses. These customers are going to benefit directly from our investment. We are offering them vehicles that are modern, environmentally friendly and safe"*, says Dr. Rüdiger Grube, Chairman & CEO of Deutsche Bahn.

Customers, drivers and passengers will benefit from the new model thanks to its improved visibility, lower internal noise levels, storage space and a more comfortable EBSF/VDV environment. The Euro VI-compliant **Crossway LE** series features new, wider doors. Its EBSF/VDV driver's workplace meets international standards, providing increased comfort, accessibility and safety. It guarantees that, regardless which vehicle type, drivers will always find the controls and switches in the same place and experience the same ergonomic qualities.

The entire Crossway range benefits from fuel efficient engines with HI-SCR. This after treatment system functions without the use of EGR (exhaust gas recirculation) and carries a significant advantage in weight reduction and compactness for easy maintenance.

The very first Crossway Euro VI for Deutsche Bahn, with a newly driver's workspace developed according to VDV standards, had its world premiere on the Iveco stand at the IAA show in Hanover.

Picture captions :

1/ The signing of the agreement between DB and Iveco Bus took place in the presence of Mr. Michael Hahn (DB Regio, Senior Vice President Bus) on the right and Sylvain Blaise, Head of Global Bus at CNH Industrial.

2/ The first Crossway LE for DB on display on the Iveco stand at the IAA show in Hanover.

Iveco Bus

Iveco Bus is a brand of CNH Industrial N.V., a global leader in capital goods listed on the New York Stock Exchange and on the Borsa Italiana in Milan.

A major player in the field of public transport, and among the leading bus and coach manufacturers in Europe, Iveco Bus designs, manufactures and markets a broad range of vehicles that meets all the needs of public and private operators:

- school, intercity and tourism coaches (Crossway and Magelys)
- standard and articulated city buses, including BRT dedicated versions, with a strong leadership in clean technologies such as CNG and Hybrids (Urbanway and Crealis)
- minibuses for all passenger transport missions (Daily)
- different chassis for bodybuilders.

Iveco Bus employs over 5,000 people across two production units, in Annonay, France and in Vysoké Myto, Czech Republic. Both factories were awarded the bronze medal in 2013 following their WCM (World Class Manufacturing) audits, an international methodology for managing manufacturing processes according to best standards worldwide.

The extensive Iveco Bus and Iveco service network guarantees assistance around the world wherever an Iveco Bus vehicle is at work.

For more on Iveco visit: www.iveco.com

For more on CNH Industrial visit: www.cnhindustrial.com

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