

## **New CASE SiteWatch™ iPad App Optimizes Access to Equipment Data for Monitoring in the Field and Away from the Office**

*New app gives business owners and fleet managers deployment, maintenance and security information delivered to their iPad; helps contractors make educated business decisions based on information from the field.*

Turin, 2 July 2014

Further empowering construction companies to improve productivity, run more efficiently and decrease maintenance costs, [CASE Construction Equipment](#) today announced the introduction of its SiteWatch™ app for the iPad. Whether in the field, on the road or on vacation, the SiteWatch app provides business owners and fleet managers with in-depth performance, productivity and maintenance data – conveniently delivered to their iPad.

The SiteWatch iPad app provides actionable information to help manage fleet maintenance, optimize machine performance/utilization, lower fuel consumption and idle time, and lower total operating costs.

Among its features, the SiteWatch app provides the ability to:

- Review fleet details and locate machinery
- Review and create geofences
- Check utilization and working status durations (idle status, high-workload status, etc.)
- Review the status of alarms received within a selected time period
- Review and analyze fuel consumption
- Monitor machine health through the report of key parameters set within the Web application

[SiteWatch](#) employs an onboard communication device that monitors the machine's CAN-bus network and transmits data to a designated user's Web portal.

The SiteWatch iPad app is available through the Apple iTunes store. [Visit CASEce.com](#) for more information on SiteWatch and the benefits of [telematics technology](#).

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*CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE*



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*dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at [www.CASEce.com](http://www.CASEce.com).*

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