

## CX210C Excavator Stars At Swecase Rodeo Operator Competition

Turin, 5 June 2014

Case Construction Equipment dealer Swecase has kicked off Sweden's campaign to rope the Case Rodeo operator title, with a packed event at its premises in Stockholm. The company, which covers the south of Sweden from depots in Linköping, Stockholm, Gothenburg and Malmö, and partners with sub-dealers throughout the north of the country, opened their doors for Stockholm's leading contractors.

### Total Control

Operators had to prove their skills at the controls of the latest Case CX210C crawler excavator. However, this being Scandinavia, the machine was equipped with a hydraulic rotortilt attachment, requiring an extra level of skill from the many operators who took on the challenge. The drivers had to maneuver a puck through a marked out circuit against the clock, using the excavator's arm and the rotortilt attachment to accurately guide the puck.

Top operator on the day was Johan Edberg, from contractor Solliden Maskin, guiding the puck through the course in just 7.47 secs. Runner-up positions went to Johan Svedback of Swedbacks Entreprenad with a time of 9.25 secs and Hakan Mattson, also from Solliden Maskin, who completed the course in 10.18 secs. All contestants received a Case Rodeo hat and scarf, plus a safety jacket. Mr Edberg will go on to the international final at the Case Customer Centre near Paris later in the year.

"It was a fun race which really put the driver's skills to the test", said Mr Edberg. "I have operated Case crawler excavators for a long time and thanks to the fine, sensitive hydraulics I succeeded in doing a really good job that gave me the victory. I now look forward to competing in the final in Paris".

The Case C series adds to Case's proud history and tradition of setting new standards in fuel economy, performance and operator environment, all leading to reduced cost of ownership. The much appreciated features of the Case Intelligent Hydraulic System excellently combine to give operators outstanding control and feeling, while also allowing business owners to reduce operating costs and increase productivity. This is complemented with a best-in-class operator environment that includes great all around visibility, low internal noise and a spacious and ergonomic cab.

"The Case excavator allows smooth operations and outstanding control," said Product Specialist Antonio Strati, who had travelled to Stockholm from Case headquarters to attend the Case Rodeo



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event. “The Spool Stroke Control system, which is part of the Case Intelligent Hydraulic System, automatically adjusts the hydraulic pressure during digging and leveling operations, improving controllability for the operator in fine digging operations.

There was plenty to see at the Rodeo event for those not taking part in the competition. Swecase had provided CX18B, CX75C SR, CX235C SR excavators along with the CX210C for customers to look at and try. Also on show were the latest 521F and 721F wheeled loaders, another flagship product line from Case, representing superior fuel economy and productivity. A burger barbeque was on hand to keep customers fed and a Case demonstration driver put on an excellent demonstration of the machines on show.

“We are very pleased to have impressed all who came and participated in the competition and our exhibition. I think we will have a great chance to take a good position in the international final in Paris”, says Daniel Gustavsson, Swecase Marketing Manager.

#### **International Event**

This year’s Rodeo calendar includes more than 21 events in countries across Europe, Africa and the Middle East in the search to find the finest Case machine operators of 2014. Winners from each of the national competitions will be invited to test their skills against the best operators from participating countries at the International Final in Paris.

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**For more information contact:**

Nuria Martí (TLC PR for ALARCON & HARRIS)

Tel: +34 91 415 30 20

Email: [nmarti@alarconyharris.com](mailto:nmart@alarconyharris.com)