

New Case Excavators arrive at Centre Plant

Turin, 29 April 2014

Centre Plant, a division of Glasgow based Allma Construction has further increased their fleet of Case machines after taking delivery of the first part of an order for seventeen, new C series excavators.

The deal which was arranged through Case Key Accounts, comprises nine CX210 and eight CX130, C series crawler excavators, which are equipped with low emission Tier 4i engines and the Case technically advanced Intelligent Hydraulic System. (CIHS).

Allma, a groundwork's contractor working predominantly within the house building sector, have been operating Case machines exclusively for more than 10 years. They currently have in excess of 60 Case excavators working across the group, ranging in size from 1.8 tonne up to 30 tonnes, on sites throughout central and western Scotland.

This latest order is part of the company's ongoing replacement and expansion of their existing fleet, and to accommodate a growing order book. Last year the company purchased sixteen Case machines which included three CX18B's, two CX50B's, and ten CX130C crawler excavators, plus a CX300C to replace a CX290, which had clocked up more 15,000 hours of service.

Reliable, High Performance

Like their predecessors, machines from the new Case C series range are renowned for reliability. They also deliver an impressive digging performance, together with low emissions and reduced fuel consumption. This is a result of the Tier 4i engines, which use cooled exhaust gas circulation (CEGR) to provide a cleaner burn.

Confidence in Case

Peter McBride, director at Centre Plant, said. "We have been a Case customer for many years so we know the brand very well. Case machines have always proved to be very efficient, so it was an easy decision for us to approach Case when we wanted to update our fleet. We had already purchased several different models from the C series range last year, which we have been very impressed with. It's simple, we need machines that we know are going to be reliable, perform well and deliver good fuel economy. Our previous Case machines all performed well, which is why we have continued to place orders."

Jim Malia, strategic accounts manager for Case added "This recent order from Centre Plant reaffirms their confidence in the performance, reliability, and fuel efficiency that our C series excavators deliver. Over the past twelve months we have seen sales increasing by 50% on this range, through sales to existing and new customers. The combination of impressive digging performance, low emissions, and savings on fuel, makes our machines an extremely attractive proposition for operators working across a wide range of applications."



PRESS RELEASE

CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CASEce.com.

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For more information contact:

Lynn Campbell (TLC PR for ALARCON & HARRIS)

Tel: +44 (0) 1704 566354

Email: lynn@tlcpr.co.uk