

**STEYR awarded “Machine of the Year” in Poland for the second time**

St. Valentin, 29.03.2015

The top model of the innovative STEYR CVT range, the STEYR 6230 CVT with a maximum of up to 261hp rated power, was recognised as “Agricultural Machine of the Year 2015” in the 21<sup>st</sup> edition of this renowned Polish contest. The award is organised by the Warsaw branch of the Institute of Technology and Life Sciences (ITP) in partnership with the editorial staff of Agro, Targi Kielce S.A., the Agricultural Social Insurance Fund (KRUS) and the Industrial Institute of Agricultural Engineering (PIMR). For the first time, practical farmers were asked to take their vote in the contest online at the agronews.com site – leading to a clear result. “The fact that for the second time a STEYR tractor receives this prestigious award gives evidence that agricultural industry in general and Polish farmers in particular indeed appreciate our premium products”, says Marketing Manager Zbigniew Antczak with a satisfied smile.

With Marek Sawicki, Polish Minister of Agriculture and Rural Development, being the honorary patron of the award ceremony at the AGROTECH show in Kielce, the STEYR 6230 CVT received the distinction as a highly professional and high performance machine. “The STEYR 6230 CVT scores in all disciplines, be it the powerful ecotech engine concept with its frugal fuel consumption and low emissions, the excellent performance in terms of power to the ground, the innovative Continuously Variable Transmission, and the excellent operating comfort, to mention just a few of this tractor’s highlights”, explains Antczak.

**Excellent reputation amongst farmers**

“Farmers who indeed depend on the performance of their machines day after day appreciate the reliability as well as the technological features of the STEYR 6230 CVT and the other STEYR models. A low noise level in the cab pays off on long working

days, as do the EASY-Tronic headland management, S-tronic and – in terms of the increased road safety – the ABS system. In addition, the STEYR 6230 CVT is perfectly suited for precision agriculture – a factor which becomes increasingly important in Polish agriculture. That is why we are proud to see that the “Machine of the Year 2015” award is a confirmation of our claim ‘STEYR – a tractor you can rely on’”, concludes Antczak.

\*\*\*

More information about STEYR tractors is available on the internet at [www.steyr-traktoren.com](http://www.steyr-traktoren.com).

*STEYR has been synonymous with leading technology and high-quality machinery for more than 60 years. Its premium Austrian-built tractor range focuses on outstanding comfort and precision operation, using proven technical innovations to maximise productivity for operators in the agricultural, forestry and municipal sectors. STEYR customers are backed by first-class support from STEYR's professional and highly experienced network of dealers. More information on STEYR products and services can be found online at [www.steyr-traktoren.com](http://www.steyr-traktoren.com).*

*STEYR is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at [www.cnhindustrial.com](http://www.cnhindustrial.com).*

**For more information contact:**

Cecilia Rathje  
Tel: +43 7435 500 634

Public Relations Officer  
Europe, Middle East & Africa

Email: [cecilia.rathje@cnhind.com](mailto:cecilia.rathje@cnhind.com)  
[www.steyr-traktoren.com](http://www.steyr-traktoren.com)