



19 June 2013

Graduation day celebrations for New Holland apprentices

It was the turn of a fresh cohort of apprentices to celebrate their graduation this year from New Holland's specialist training course.

26 graduates will return to their New Holland dealerships with a BTEC Extended National Diploma in Land-based Technology after completing the three-year course at Reaseheath College in Cheshire.

They were awarded their certificates at a ceremony at the college on Tuesday April 30th attended by Mark Barnes, the UK and Republic of Ireland's Technical Training Manager for CNH.

Students come from dealerships around the country for the specialist, semi-residential course which is partly funded and run by New Holland, and involves an extra five modules specific to its machines and equipment.

Since 2002, experienced New Holland trainers come in to teach the apprentices about the latest innovations for engines, hydraulics, electrics, electronic service tools, and powertrain technology.

Each graduate is also qualified to apply for LTA status (Land-based Technician Accreditation) at Level 2, which is a professionally recognised scheme run by the Institution of Agricultural Engineers (IAgrE) in conjunction with major agricultural equipment manufacturers.

Mark Barnes said: "Congratulations to all the trainees who have worked so hard to complete this challenging course. It's great to see them ready to go back to their dealerships and use the skills they have learned.

"At New Holland we are welcoming young people into the agricultural industry and equipping them with the fundamental knowledge to launch a successful career.

"Their dedication to learning new things and pushing themselves to achieve the very best results is a reflection of New Holland's spirit that goes that extra mile for its clients."

For more information on the New Holland apprentice training scheme, contact your local New Holland dealership.

Press Release



New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com



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Press Release