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T4 debut at Livestock Event tops off eye-catching New Holland display

New Holland's brand new T4 tractor range will be making its eagerly-awaited debut at the Livestock Event next week.

It will join an impressive line-up of New Holland machinery on show at the NEC Birmingham on July 3rd and 4th when visitors will come from around the country to the UK's leading showcase for livestock equipment and services.

As well as the T4, the Livestock Event will give customers a chance to see New Holland's Roll Belt Baler after its own highly successful first showing at the Cereals Show 2013.

The T5 and TD5 will be on hand for inspection too, alongside New Holland's Forage Harvester, Roll Baler and Telehandler, together with skid steer loaders.

Completing the line-up will be a Precision Land Management (PLM) display, illustrating how agricultural businesses can achieve greater efficiency with precision farming and auto-guidance products – cutting costs and time.

New Holland Marketing Manager Richard Spencer said: "The T4 is set to become the tractor of choice for livestock farmers who carry out extensive hay and forage, feeding and loader applications – so its arrival at Livestock is a big event.

"The T4 will pull the crowds by itself but we're expecting a lot of interest too in our array of market-leading machinery thanks to state-of-the-art technology, ultra-reliability and service that is second to none."

The T4 range has been completely redesigned and upgraded to feature five premium tractors to replace the existing T4000 and the entry-level models of the previous best-selling T5000 range.

This tailored offering produces 74-114 hp and benefits from state-of-the-art Common Rail technology with an efficient Cooled Exhaust Gas Recirculation system for Tier 4A compliance, plus deluxe VisionView™ cab and advanced options such as a Dual Command™ transmission.

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The T5 and TD5 will be showing off their well-known all-rounder capabilities, such as outstanding maneuverability, while the Roll Belt Baler's new design pick up and "endless belt" design will help to deliver significant productivity gains.

Richard Spencer added: "We're looking forward to meeting farmers and land managers to help find the right answer to their livestock needs. It's going to be a very busy couple of days!"

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com



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Press contacts:

Sara Sebastianelli, New Holland Agriculture. Phone: 01268 295 268,
email: sara.sebastianelli@newholland.com

Harriet Saywell-Lee or Claire Bradley at Remarkable Public Relations. Phone: 01962 893 893,
email: Harriet.saywell-lee@remarkablegroup.co.uk or Claire.bradley@remarkablegroup.co.uk

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