

CNH Industrial Capital Europe to extend services to Iveco customers in Europe

CNH Industrial Capital Europe, a joint venture between CNH Industrial and BNP Paribas Leasing Solutions, will now offer leasing and financing services to customers of CNH Industrial's Iveco truck & commercial vehicles business.

January 28, 2014

CNH Industrial and BNP Paribas Leasing Solutions, the two shareholders of CNH Industrial Capital Europe, have agreed on the extension of the joint-venture services to CNH Industrial Group's Truck and Commercial Vehicles business in Italy, Germany, France, the United Kingdom and other major European markets. This extension has been approved by the French banking regulatory authority (ACPR).

Prior to this agreement, the joint venture provided leasing and financing to CNH Industrial customers in the Agricultural and Construction Equipment sectors in Europe starting from 1997. The company currently finances over 40,000 customers in nine countries, for a total outstanding of €1.7 billion.

As a result of this increase in scope, CNH Industrial Capital Europe is now the captive finance company for all the current CNH Industrial Group businesses in major European countries. This development is of specific importance to customers of Iveco, a brand of CNH Industrial, which manufactures and markets trucks and commercial vehicles; offering them access to the Group's tailored financing and leasing services.

CNH Industrial Capital Europe will henceforth use the CNH Industrial Capital and Iveco Capital brands for dealer and customer-oriented financing activities.

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Group is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

BNP Paribas Leasing Solutions, far more than finance... Within BNP Paribas, BNP Paribas Leasing Solutions is specialised in leasing and rental solutions for professional equipment, offered either directly to businesses and professionals or through its partners – manufacturers, publishers and their distribution channels (dealers and resellers). With more than €29.3 billion of outstandings under management and 3,600 employees operating worldwide, BNP Paribas Leasing Solutions is one of the European leaders in equipment leasing and is today the only player with such a wide-ranging offer, extending from simple leasing arrangements to long term rental solutions and IT asset management contracts. Thanks to its global and local dimension, BNP Paribas Leasing Solutions is able to offer services and solutions that create value in 23 countries worldwide: directly in Austria, Belgium, China, France, Germany, India (Financial Company with SREI), Italy, Netherlands, Poland, Portugal, Romania, Spain, Turkey, United Kingdom ; through BNP Paribas Group entities in Algeria (El Djazaïr), Egypt (BNP Paribas Egypt), Gabon (BICIG), Ivory Coast (BICICI), Luxembourg (BGL), Morocco (BMCI Leasing), Senegal (BICIS), Tunisia (UBCI Leasing) and USA (Bank of the West).

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as firefighting, off-road missions, defence and civil protection. Iveco employs over 26,000 individuals globally. It manages production sites in 11 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 5,000 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For more on Iveco visit: www.iveco.com

For more information contact:

CNH Industrial Corporate Communications

Alessia Domanico

Tel: +44 (0)1268 292 992

Email: mediarelations@cnhind.com

BNP Paribas Leasing Solutions

Frédéric Andrieu

Tel: +33 (0)1 41 97 23 41

Email: frederic.andrieu@bnpparibas.com