

**CNH Industrial advances in global satellite connectivity for construction sector**

*The Company has entered into an agreement with Iridium Communications Inc. for machine to machine satellite connectivity services. This new development further enhances the company's telematics offering for its construction equipment segment by providing reliable global coverage for brand products.*

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CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) has embarked on a new venture to better connect the people and machines working in the construction sector, no matter their location. This development involves an agreement with Iridium Communications Inc., a global satellite communications provider for the real time exchange of mobile voice and data. CNH Industrial will integrate Iridium's satellite network into the telematics offering for its construction equipment segment.

An important step for CNH Industrial, these new capabilities will provide global machine to machine connectivity in the absence of conventional networks. The agreement with Iridium foresees the deployment of global satellite connectivity for customers of the company's construction equipment brands, Case and New Holland Construction. Integrating this connectivity will allow users of the brands' telematics solutions, CASE® SiteWatch and New Holland Construction® Fleet Force, to function outside of cellular coverage boundaries. This will effectively allow operators to communicate with their construction equipment regardless of the physical distances between them.

Already at the forefront of linking man and machine with the task at hand, both SiteWatch and FleetForce enable construction users to: monitor the location and performance of their assets, enhance security by creating geofences (virtual perimeters which act as locators) and alerts, reduce maintenance costs by monitoring fleet health, and optimise operating costs by monitoring and analysing fuel consumption.

CNH Industrial's Precision Solutions & Telematics business unit aims to provide performance enhancing technologies for the company's different product segments which include agriculture, construction and commercial vehicles. The company's extensive experience and track record in product innovation has given it an excellent understanding of the construction business, thus providing its brands with efficient and profit-generating technology.

In 2013, CNH Industrial invested over \$1.2 billion, or 3.8% of global revenues from industrial operations, on Research & Development. Over \$730 million of this was dedicated to Agricultural and Construction Equipment.

***CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: [www.cnhindustrial.com](http://www.cnhindustrial.com)*

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