

CNH Industrial announces senior appointments

Basildon, June 27, 2014

CNH Industrial N.V. (NYSE: CNHI / MI: CNHI) today announced that Pierre Lahutte has been appointed Brand President and Head of EMEA Sales and Marketing for Iveco, the Company's Commercial Vehicle segment. He will also become a member of the Group Executive Council (GEC), which is the highest executive decision-making body within CNH Industrial outside of its Board of Directors.

Mr Lahutte replaces Lorenzo Sistino, who is leaving the company at his own request.

Pierre Lahutte was previously Head of Iveco's global bus business and is being replaced by Sylvain Blaise, currently Head of Case IH Tractor Product Marketing.

***CNH Industrial N.V.** (NYSE: CNHI / MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Group is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defense and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com*

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