

**CNH Industrial bus brand, Heuliez Bus, wins a major tender from the Paris public transport operator, RATP, thanks to its leadership in hybrid technologies**

*The Paris, France transport operator, RATP (Régie Autonome des Transports Parisiens) recently launched a major European multi-year tender (2014-2017) for a contract for some 1,000 standard 12-metre hybrid and gas citybuses.*

Basildon, May 6, 2014

RATP, the Parisian public transport operator, has just awarded one of four tender lots to supply hybrid electric buses to Heuliez Bus, a French premium citybus specialist brand and hybrid bus pioneer, a brand of CNH Industrial.

This is the first time in its history that Heuliez Bus has won a major tender from RATP with its GX 337 HYB model. This rewards the efforts of the company, which has pioneered the development of the hybrid bus market in France and continental Europe.

These buses will be equipped with the 'Arrive & Go' function, which allows for arrivals and departures to be made in 100% electric mode from bus stops, offering a 5% reduction in fuel consumption. This is an innovative technology which represents a major evolution, from hybrid bus to full electric.

Constant and smooth acceleration has significantly improved passenger and driver comfort and reduced noise levels benefit both passengers and local residents.

To date, Heuliez Bus has delivered more than 165 hybrid buses, including 16 articulated buses for RATP, which have covered over nine million kilometres. The largest hybrid fleet in Europe operates in Dijon, France, with 102 standard 12m GX 327 HYB and articulated 18m GX 427 HYB buses. Other Heuliez customers include operators in Bordeaux, France, Reunion Island and Barcelona, Spain.

PRESS RELEASE

**CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Group is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: [www.cnhindustrial.com](http://www.cnhindustrial.com)

**Heuliez Bus** is a citybus brand of CNH Industrial N.V., a global leader in capital goods listed on the New York Stock Exchange and on the Borsa Italiana in Milan. With a 90 year history of innovation and sustainability, Heuliez Bus is a French premium citybus specialist which pioneered the growing hybrid citybus segment. Heuliez Bus has historically been the partner of choice for small and midsize towns in their development of urban transport thanks to an offering ranging from the small and compact GX 137 midibus to the most advanced GX 437 HYB articulated 18m citybuses. The company has a workforce of some 500 employees and is located in Rorthais, Western France, grouping on one site R&D, production, sales, after-sales, training and service teams. For more on Heuliez Bus, visit [www.heuliezbus.com](http://www.heuliezbus.com)

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