

CNH Industrial brand Iveco Bus wins an important contract for 300 Eurorider chassis in Egypt

The Iveco Bus importer for Egypt, GB Auto – a Ghabbour Group company, a leading automotive assembler and distributor in the Middle East and Africa – has signed an important contract with the Cairo Transport Authority – CTA – for the delivery of 300 Eurorider chassis to be bodied as 12.20 m city buses.

Basildon, July 29, 2014

Iveco Bus, a brand of CNH Industrial, will manufacture the 300 Eurorider chassis at its plant in Annonay, France. The chassis will be bodied by GB Polo, a joint venture between the Ghabbour Group and the Brazilian bodybuilder Marcopolo, at its plant in the Cairo suburbs.

The two-axle Eurorider chassis will be fitted with the Iveco Tector 6 Euro 3 engine with a rated power of 270hp and an automatic gearbox.

These buses will enter operation at the end of 2014 and will be part of an extension of the Cairo fleet, which currently numbers some 2,000 buses. With 37,000 employees, the CTA offers transport services to more than 3.5 million passengers a day.

With an annual output of 150,000 units, the Ghabbour Group is currently the largest automotive manufacturer in Egypt. It produces cars, buses, trucks and motorcycles for many international brands.

PRESS RELEASE

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

Iveco Bus is a bus brand of CNH Industrial N.V., a global leader in capital goods listed on the New York Stock Exchange and on the Borsa Italiana in Milan.

A major player in the field of public transport, and among the leading bus and coach manufacturers in Europe, Iveco Bus designs, manufactures and markets a broad range of vehicles that meets all the needs of public and private operators:

- school, intercity and tourism coaches
- standard and articulated city buses, including BRT dedicated versions, with a strong leadership in clean technologies such as CNG and Hybrids
- minibuses for all passenger transport missions
- chassis for bodybuilders.

Iveco Bus employs over 5,000 people across two production units, in Annonay, France and in Vysoké Myto, Czech Republic.

The extensive Iveco Bus and Iveco service network guarantees assistance around the world wherever an Iveco Bus vehicle is at work.

For more on Iveco visit: www.iveco.com

For more information contact:

Laura Overall
CNH Industrial Corporate Communications
Tel: +44 (0)1268 292 468
Email: mediarelations@cnhind.com
www.cnhindustrial.com