

## CNH Industrial brand receives Euro VI order from Zyle Daewoo Bus Corporation

*FPT Industrial, the CNH Industrial brand dedicated to the design, production and commercialisation of powertrains, has signed a supply agreement with Zyle Daewoo Bus Corporation. The supply is for Euro VI Cursor 11 engines for coach applications.*

Basildon, September 22, 2014

CNH Industrial's powertrain brand, FPT Industrial, has signed a supply agreement with Zyle Daewoo Bus Corporation, a leading South Korean bus manufacturer. The agreement sees the supply of Euro VI Cursor 11 engines for coach applications. Established in 1955, the Zyle Daewoo Bus range is primarily used for public transportation. The company's products are sold in South Korea as well as throughout Asia, the Middle East and Latin America.

Representing the most advanced Euro VI solution on the market, FPT Industrial will specially customise its Cursor 11 engine for Zyle Daewoo Bus. The 11.1-litre, six-cylinder in-line engine, is built to run at peak performance without compromising its emission levels. Clean air in the cylinder and the latest generation Common Rail system allow for high combustion efficiency, ensuring excellent fuel consumption.

The engines will comply with the most stringent of emission standards thanks to the brand's patented High-Efficiency Selective Catalytic Reduction (HI-eSCR) after treatment system. This unique and patented solution functions without the use of EGR (Exhaust Gas Recirculation) and guarantees a reduction in emissions such as nitrogen oxide (NOx) and lower Total Cost of Ownership. The combination of the Cursor 11 and the HI-eSCR system results in longer intervals between maintenance, ensuring that these coaches incur low operating costs.

**CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Group is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: [www.cnhindustrial.com](http://www.cnhindustrial.com)

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