

## **CNH Industrial brand continues record intercity bus delivery to De Lijn**

*Iveco Bus, among the leading bus and coach manufacturers in Europe, is steadily progressing with the delivery of Euro VI Crossway LE (Low Entry) intercity buses to the Belgian Flemish transport operator. The winning of this important tender in 2013 further solidifies the Company's pole position in the heart of the EU. The vehicles will operate throughout Flanders' interurban network.*

Basildon, October 6, 2014

CNH Industrial is expanding its presence in Belgium at a rapid pace, its latest development being in the field of collective passenger transport. To date, close to 50 Iveco Bus vehicles have been delivered to the Belgian Flemish transport operator De Lijn since the brand won a record tender in 2013. De Lijn currently has a running fleet of more than 2,300 buses, transporting an estimated 500 million passengers each year across more than 225 million kilometres.

The terms of the tender define the total supply of 160 Crossway LE (Low Entry) intercity buses for circulation throughout the interurban network of Flanders. Completed buses have been shipped to De Lijn depots in the Antwerp area. The remaining vehicles are expected to arrive by the end of 2014. All 160 units are manufactured at the Iveco Bus production facility in Vysoke Mýto, Czech Republic. These are then sent to one of two Iveco Bus dealers in Belgium (Gregoor Trucks in Herentals and Belgian Bus Repair in Tildonk), where they are prepared by specialised personnel for delivery and thorough inspection by De Lijn.

"CNH Industrial is delighted that Iveco Bus has been chosen by De Lijn for this important commission. Our historic commitment to this market combined with our investment in high quality and state-of-the art products and services has enabled us to come out as winners. We thank De Lijn for their recognition of these traits by selecting the Crossway LE as the best choice on the market", said Tom Verbaeten, Managing Director, CNH Industrial Belgium.

Local public sector successes such as this build upon CNH Industrial's strength and presence in Belgium where the Company's lineage dates back to 1906 with its agricultural machinery business. Employing close to 4,000 nationwide, CNH Industrial has commercial offices in Brussels for its trucks brand Iveco and Iveco Bus, operates two manufacturing facilities, in Zedelgem and Antwerp, and oversees its national dealer and service network.

A Centre for Harvesting Excellence: Zedelgem is an engineering, development and production facility for New Holland Agriculture's combine harvesters, large square balers and forage harvesters. It is also home to the biggest R&D centre in Flanders and New Holland Agriculture's commercial operations for the Benelux, including Sales and Marketing, Parts and Service and Training. The Antwerp site is dedicated to the production and assembly of rear axles and transmissions for tractors.

***CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Group is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: [www.cnhindustrial.com](http://www.cnhindustrial.com)*

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