

CNH Industrial's TechPro² Training Programme Arrives in China

CNH Industrial, in cooperation with Zhejiang Yizhong Education Consulting Ltd, and with the support of its brand Iveco, launches a training programme dedicated to industrial vehicles. The TechPro² programme will offer young students in China's Zhejiang Province with an opportunity for professional growth and the development of valuable skills.

Shanghai, November 18, 2014

CNH Industrial N.V. (NYSE: CNHI / MI: CNHI) has launched its **TechPro²** Technical Professional Programme at the Changshan Vocational Secondary School in China's Zhejiang Province. This follows the signing of a sponsorship agreement between the Company and Yizhong Education, on November 14, 2014. This is the first edition of the **TechPro²** training programme to be introduced in China and is part of a nationwide initiative by CNH Industrial that will subsequently see the initiation of similarly-structured programmes throughout China.

The official opening ceremony was attended by officials from the Bureau of Education of Zhejiang Province, from the Office of Education of Quzhou City and the Mayor and Vice Mayor of Changshan County as well as other local authorities. **Luca Biagini, Head of CNH Industrial China, Howard Lu, Director of CNH Industrial Human Resources China, and Daniela Ropolo, CNH Industrial EMEA and APAC Sustainability**, were present on behalf of CNH Industrial.

Company representatives introduced the purpose and target of the **TechPro²** programme in China, confirming CNH Industrial's intent to extend its cooperation to other Chinese schools. Based on the past successes that the **TechPro²** programme has had in other countries, the goal of this initiative in China is to lay foundations for countrywide skills specialisation in the automotive sector, with a specific professional development programme for the industrial vehicles sector in China.

The **TechPro²** programme at the Changshan Vocational Secondary School will train 101 students and 13 teachers over the course of three years. The training sessions will be held on the school's new campus located on the northern bank of Changshan Harbor. This new campus is the result of a total investment of more than 56 million Yuan and extends over a total area of about 93,000 square meters, with a total built area of about 51,000 square meters.

The **TechPro²** programme is the latest in a string of many educational initiatives introduced by CNH Industrial in China. Two of its recent programmes involve its agricultural equipment business. The first is an educational cooperation project with Heilongjiang Agricultural Engineering Vocational College, which was launched in 2009. This provides training to local students and introduces them to the latest agricultural practices with the support of its local and foreign technical experts. The second, which was signed in mid-2014, is a cooperation agreement with Northeast Agricultural University (NEAU) in the city of Harbin to jointly launch a Master of Engineering Programme.

TechPro² in China

TechPro² is an innovative model based on the partnership between CNH Industrial, Yizhong Education (a Chinese registered company focusing on non-formal education consulting and training) and schools (particularly vocational schools). Yizhong Education contributes their valuable knowledge of the Chinese education system and expertise in didactics and school management to this rewarding partnership.

Within the scope of the **TechPro²** programme, CNH Industrial will provide know-how, equipment, technology and “Train the Trainer” programmes.

Iveco, a brand of CNH Industrial, will provide the school with professional support including Iveco vehicles, engines, parts and tools. After graduation, students will be given an opportunity for an internship within the Iveco network.

TechPro² around the world

TechPro² was launched in May 2008 with an agreement between Fiat Group Automobiles and Italy’s CNOS-FAP. In 2011 CNH Industrial (formerly Fiat Industrial) joined the programme with a dedicated line for commercial vehicles.

TechPro² has established collaborations with more than 50 schools in Italy, Spain, Poland, Africa, India, Brazil, Argentina and other countries.

The aim of this programme is to develop highly qualified technicians, opening career opportunities for students and strengthening the industry’s after sales service sector.

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Note to the editors

Zhejiang Yizhong Educational Consulting Company Ltd

Yizhong Education (Zhejiang Yizhong Educational Consulting Company Ltd.) is a China registered company focusing on non-formal education consulting and training. It partners with Edulife Spa, a company headquartered in Verona – Italy, promoting the development of human resources worldwide for the benefit of public and private institutions, NGOs, universities, schools, firms, banks and insurance companies.

Yizhong is dedicated to innovation in teaching and the development of new educational models. We offer companies qualified, effective and innovative ways, centered on learning and promoting the development of competencies and performance of human resources.

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For more information contact:

Asia Pacific Press Office

Tel: +39 011 008 6346

Email: media.apac@cnhind.com

www.cnhindustrial.com