

The debut of a new global leader in capital goods

Today, on the NYSE, U.S. and MTA, Italy, trading of shares of CNH Industrial - a new Group created from the merger of Fiat Industrial and CNH Global, began.

The stock market debut of CNH Industrial heralds the launch of a solid, major industrial enterprise; a global leader in capital goods, uniting CNH's agricultural and construction equipment operations with Iveco trucks, commercial and specialty vehicles and FPT Industrial's broad portfolio of powertrain applications. Group revenues in 2012 totaled Euro 26 billion with a trading profit of more than Euro 2 billion.

From tractors and combines, excavators, dozers, trucks, buses, firefighting and civil protection vehicles to powertrain solutions for on and off road and marine, the Group designs, produces and sells 'machines for work'. Across its 12 brands, 64 manufacturing plants, 49 research and development centers, a workforce of more than 68,000 people and some 6,000 dealers, CNH Industrial is present in 190 countries giving it a unique competitive position.

Speaking at the launch of the new company, CNH Industrial Chairman, Sergio Marchionne, said: "The significance of this new Group goes well beyond the technical aspects. It meets the objectives of simplification, as well as growth, autonomy and efficiency. It unleashes the potential that comes from operating as a fully-integrated, multi-national group and ensures we are capable of competing at the very top of the capital goods sector and attracting international investors. The Group will have the flexibility to pursue the most advantageous strategic options and capitalize on opportunities for growth and consolidation consistent with our ambitions for it to become a leader in the sector. CNH Industrial is an enterprise with a strong trajectory".

September 30, 2013

CNH Industrial

CNH Industrial is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Group is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and HeLieuz Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions.

More information can be found on the corporate website: www.cnhindustrial.com