

The Iveco Daily is named as Best Transporter for the delivery sector in Germany

A jury of 25 experts from Germany's express courier and parcel delivery sector have named the Iveco Daily as "Best KEP Transporter 2015". The win is the result of back-to-back comparison driving tests conducted with a series of competing vehicles. The new Daily Hi-Matic automatic gearbox also received the "Innovation Award" from the judges. This latest accolade follows the vehicle being named "Van of the Year 2015" by a panel of international trade journalists.

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CNH Industrial N.V. (NYSE: CNHI / MI: CNHI) announces that the Daily, the light duty commercial vehicle from its brand Iveco, has been awarded as the "Best KEP Transporter 2015" in Germany. The award was conferred by ETM, a German publishing house based in Stuttgart, which brought together 25 professionals from the express courier and postal sector to judge the best vehicles dedicated to their industry.

Judges put a Daily 35S13 model through its paces as part of a multi-vehicle appraisal. They then went on to name the Daily as their "Best KEP Transporter 2015". Iveco's advanced eight-speed Hi-Matic automatic transmission was further awarded with the highly sought after "Innovation Award". The Daily was recognised for combining the most accessible loading space on the market with a generously dimensioned cab and new levels of driver comfort. This comfort is delivered thanks to a comprehensively restyled interior for the latest generation model, which brings the cosiness of a premium automobile to that of a light commercial vehicle.

Also advancing the Daily's success was the new Hi-Matic gearbox, which offers drivers and fleets with best-in-class flexibility, efficiency, fuel economy and driving comfort. Developed with ZF Friedrichshafen, the Hi-Matic is the first eight-speed automatic transmission to be offered in a vehicle range in this class. It can change gears faster and more precisely than even the best of drivers, requiring less than 200 milliseconds for a gear shift. The judges commented that the Hi-Matic transmission was outstanding.

This is a further success on German soil for the Daily, which won the prestigious international "Van of the Year 2015" title at the 2014 IAA Motor Show in Hannover.

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

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