

## **CNH Industrial highlights strengths in natural gas technologies at ECOMONDO**

*One of the largest international trade fairs dedicated to eco-innovation strategies and environmental issues sets the stage for CNH Industrial to spotlight its latest eco-friendly developments and leadership in the field of alternative fuels. The company is capitalising on this excellent opportunity to engage with institutional stakeholders through an active participation in several event workshops, the presence of a dedicated stand, and the display of a vehicle, which runs on Compressed Natural Gas, from its commercial vehicles brand Iveco.*

Basildon, November 7, 2014

CNH Industrial N.V. (NYSE: CNHI / MI: CNHI) is placing emphasis on its European leadership in natural gas commercial vehicles at ECOMONDO. Italy's largest environmentally-focused exhibition, ECOMONDO is dedicated to institutional stakeholders and decision makers, providing a platform to address the principal European and international strategies for ecological innovation and the transformation of waste into resources. Held in Rimini, Italy, this four-day event runs until November 8<sup>th</sup> and is expected to draw over 100,000 private and public sector participants.

This occasion provides CNH Industrial with a significant opportunity for engagement with institutional stakeholders and to promote its prominence in sustainable fuels. The company's initiatives at ECOMONDO are being driven by the EMEA (Europe, Middle East and Africa) Institutional Relations team. Included amongst these initiatives is the company's participation in two seminars, both taking place on November 7<sup>th</sup>. The first of the two seminars, "Energy, technology and mobility solutions for a sustainable city", will see Institutional Relations present CNH Industrial's multi-sector approach to innovation and its vision for future sustainable mobility.

The second seminar, "The biogas supply chain: a green deposit worth investigating", focuses on technical and strategic issues related to the exploitation of biogas production supply chains. Institutional Relations will highlight CNH Industrial's European leadership in natural gas and biomethane technologies, using the company's expertise in the field as a springboard to voice its perspective on the current European legislative scenario.

CNH Industrial is also present with a stand at ECOMONDO which demonstrates its outright excellence when it comes to the research, design and production of natural gas engines and commercial vehicles. The stand features the sustainable mobility efforts of its brands to date for the powertrain segment, for on and off road transport applications and for agricultural machinery. The Iveco Daily CNG (Compressed Natural Gas) on display is a physical demonstration of the company's advanced stance in the alternative fuels marketplace. This latest light commercial vehicle from Iveco recently won the prestigious "Van of the Year 2015" title at the International Motor Show in Hanover, Germany.

**CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: [www.cnhindustrial.com](http://www.cnhindustrial.com)

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