

Precision Farming know-how by app

New AFS Academy app from Case IH now available

Tutorials on the basics and on current topics relating to Precision Farming are now available via a new app for smartphones and tablet PCs / the Advanced Farming System is explained in user-friendly terms

St. Valentin, 14.07.2015

With immediate effect, Case IH is extending its service offering, primarily for Case IH AFS customers, with an innovative e-learning offer. The new Case IH AFS Academy mobile app is an easy-to-use, 'on-the-go' application containing information, mostly in the form of short online videos, explaining the basics, applications and all relevant topics relating to Precision Farming with Case IH AFS systems

"Our experience has taught us that short video tutorials are a great medium for communicating know-how", explained Maximilian Birle, the head of AFS Customer Training EMEA. "With the new app it is possible, even when on the move or directly from the tractor cab, to call up know-how in a user-friendly format and to train yourself on specific topics", continued Birle.

Right from day one, this app contains almost 100 learning videos and tutorials - and that range is being extended all the time. As well as videos about basic subjects, there is a large number of technical videos on topics such as the installation and calibration of steering systems, or their operation, as well as AFS mapping software, all available to call up on demand.

"As a current topic, we have also incorporated recommendations about the new AFS Connect TeleMatics system. Step by step, interested parties can learn here about the performance capabilities of these TeleMatics solutions. The range is being extended all the time, with current topics being added continuously. For example, anyone wanting information about the calibration of the turning angle, or simply some tips about the installation of implements, will find what they're looking for right here", stated Birle.

This app can be used free of charge and is available as a download for smartphones and tablet PCs with Android, as well as Apple IOS. Keyword: Case IH AFS Academy

Other information is also available from all Case IH dealers.

Press releases and press photos can be found online at <http://mediacentre.caseiheurope.com/>.

Professional users opt for the innovation and the more than 170 year tradition and experience of CASE IH. Our tractors and harvesting technology, together with our global service network staffed by experienced dealers, provide our customers with an innovative service that enables the farmers of the 21st century to work more productively and more efficiently.

You will find further information about the products and services of CASE IH at www.caseih.com.

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