

CNH Industrial's powertrain business wins Diesel of the Year 2014 for Cursor 16 engine

FPT Industrial's super-efficient Cursor 16 has been named DIESEL OF THE YEAR® for 2014 by DIESEL magazine.

Basildon, March 17, 2014

The technological excellence of powertrain manufacturer FPT Industrial, a CNH Industrial brand, has been recognised with an important distinction. DIESEL magazine named the new 16-litre, six-cylinder, in-line Cursor 16 engine as the DIESEL OF THE YEAR® for 2014.

"Diesel magazine has been reporting on subjects related to the development, manufacture and use of diesel engines in Europe for over 20 years and this award serves to recognise the excellence in research and innovation at FPT Industrial," said Massimo Siracusa, Vice President Product Engineering at FPT Industrial. "Our people have a strong passion for FPT's mission and pride themselves on maximum quality and innovative solutions for customers. This new engine delivers on power and efficiency while adhering to required emissions legislation."

Small in size, high in power output, the Cursor 16 has a best in class power-to-weight ratio and is one of the smallest engines in its range. Suitable for construction, agricultural and power generation applications, among others, the Cursor 16 represents the top level of the Cursor family, renowned for its reliability and flexibility. The engine uses FPT Industrial's patented High Efficiency Selective Catalytic Reduction (HI-eSCR) technology, which has been researched, designed and developed in-house by FPT Industrial to comply with stringent Stage IV/Tier 4 Final and Euro VI emission regulations.

"The DIESEL OF THE YEAR® award is judged on technical innovation and design, with FPT Industrial's Cursor 16 achieving this in the most exciting way: a 16-litre engine delivering 18-litre power in a 13-litre package. A compelling proposition and, in the words of FPT, a game changer," affirmed Fabio Butturi, Chief Editor of Diesel magazine.

FPT Industrial is one of the few engine providers to have been awarded DIESEL OF THE YEAR® twice, following a previous win in 2008 for its 3.2-litre F5 engine, which is currently used for agricultural machinery from companies such as CNH Industrial, Carraro and Perkins.

***CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Group is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com*

***FPT Industrial** is a company of CNH Industrial dedicated to the design, production and sale of powertrains for on and off-road vehicles, marine and power generation applications. The company employs approximately 8,000 people worldwide, in ten plants and six R&D Centres. The FPT Industrial sales network consists of 100 dealers and over 1,300 service centres in almost 100 countries. A wide product offering, including five engine ranges from 31 kW up to 740 kW and transmissions with maximum torque from 200 Nm up to 500 Nm, and a close focus on R&D activities make FPT Industrial a world leader in industrial powertrains. For further information, visit www.fptindustrial.com.*

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